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**ARIZONA LODGING & TOURISM ASSOCIATION ANNOUNCES
2014 BOARD OF DIRECTORS AND EXECUTIVE COMMITTEE**

Bruce Lange, Managing Director of the Westin Kierland Resort & Spa, named Chair

PHOENIX, AZ (January 2014) The [Arizona Lodging & Tourism Association](#) (AzLTA) announces the [2014 Board of Directors](#) who will lead the Association's efforts on behalf of more than 500 statewide members who represent Arizona's tourism industry. The Chair of this prestigious group of hospitality executives is Bruce Lange, Managing Director of the [Westin Kierland Resort & Spa](#) in Scottsdale.

Lange, who also served as the 2013 AzLTA Chair, has been on the AzLTA Board of Directors for more than ten years and agreed to continue his leadership position as Chair for an additional year per the Board's request. He is a long-time tourism industry advocate and one of the most recognized and honored hoteliers in the country.

"We are honored to have such a dedicated group of professionals who have agreed to assist in guiding our Industry's initiatives" said Arizona Lodging & Tourism Association President & CEO, Debbie Johnson. "Arizona's tourism industry is lucky to have a seemingly endless pool of talented and engaged leaders."

The 2014 Chairman responsibilities include guiding the Association's legislative agenda, overseeing fundraising efforts and serving as the spokesperson for AzLTA and industry-related issues. Officers of the 2014 AzLTA Board Include:

Incoming Chair - Ken McKenzie, General Manager, Tempe Mission Palms
Vice Chair – Deborah Ostreicher, Deputy Aviation Director, Phoenix Sky Harbor
Treasurer/Secretary – Greg Miller, VP and Managing Director, Destination Hotels & Resorts
Immediate Past Chair – Doug Yonko, VP of Communications, Hensley Beverage Company

For a full list of 2014 board members, visit www.AzLTA.com.

The Arizona Lodging & Tourism Association (AzLTA) is the leading public policy advocate for Arizona's Lodging and Tourism Industries. Representing more than 38,000 rooms statewide and more than 500 members, including hotels, resorts, attractions, destination marketing organizations, B&B's and related Industry partners, AzLTA's mission is to unify, protect, educate and promote the interests of the Arizona Lodging and Tourism Industries. For more information, visit www.azlta.com.

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