

UNITY DINNER

Dear Arizona Lodging & Tourism Association Member:

The Arizona Lodging & Tourism Association is proud to launch registration and open nominations for the annual Unity Dinner on Thursday, February 23, 2017 at the Westin Kierland Resort & Spa in Scottsdale.

Nominations are now being accepted in three categories:

- Hotelier of the Year
- Allied Member of the Year
- Tourism Legacy

AzLTA takes great pride in recognizing the best-of-the-best in the Arizona lodging and tourism industry. These awards allow us to honor those who have made outstanding contributions to the industry and the greater community. Please take the time to honor an outstanding AzLTA member by submitting the brief nomination form for one of the three awards.

Submit nomination forms to the AzLTA by 3:00 p.m. on Tuesday, January 31, 2017. The award categories, rules and nomination form are included in the attached documents and may also be found online at www.azlta.com.

Be certain to register and join us in celebrating our industry and the winners during the Unity Dinner on Thursday, February 23, 2017 at The Westin Kierland Resort & Spa in Scottsdale. Register at <http://bit.ly/AZunity2017>.

For additional information, please contact Alex McAlister at (602) 604-0729 or amcalister@azlta.com. We look forward to receiving your 2017 nominations!

Warmest Regards,



Kim Sabow
President & CEO

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2017 AzLTA Unity Dinner Awards Categories

The Arizona Lodging & Tourism Association's Unity Awards recognize those members who best represent the service and spirit of the lodging and tourism industry in our state.

Rules & Requirements for ALL nominees

- Must be an active member of the Arizona Lodging & Tourism Association.
- Must be nominated by a member of the AzLTA.
- Must have been actively involved in the Arizona lodging and/or tourism industry for at least three (3) years.
- Must demonstrate outstanding leadership, professionalism and service in the industry.
- Must not currently be serving the AzLTA as Chairman or Chairman Elect.

Hotelier of the Year

This is the highest honor bestowed on an Arizona lodging & tourism general manager, multi-unit manager, corporate executive or owner affiliated with the AzLTA. Nominees will be judged on their professionalism and service to the property, their employees, guests and the community during the past year. The Hotelier of the Year is recognized by industry peers for his or her exemplary achievements, contributions and leadership.

Allied Member of the Year

An Allied Member will be selected based on special support to the Association's activities and exceptional services to the lodging industry of Arizona during the past year. Nominees will be judged on outstanding service to their particular company and to the AzLTA, as well as to the industry. Lodging members are encouraged to nominate Allied Members.

Tourism Legacy

Candidates for this prestigious award should provide extensive background on the lasting and impactful legacy that they have left or inspired for Arizona tourism. Honorees can be from any sector in the lodging and tourism industry with an established career and a passion for furthering and supporting the needs and issues of Arizona tourism.