



FOR IMMEDIATE RELEASE

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**ARIZONA TRAVEL INDUSTRY OFFERS EXCLUSIVE TRAVEL PACKAGES DURING
WEEK-LONG ONLINE AUCTION**

Public Can Bid on Incredible Arizona Vacations November 14-21

PHOENIX, AZ (November 2014) The “[Discover Arizona Vacations](http://www.discoverazvacations.com)” bi-annual online auction hosted by the Arizona Lodging & Tourism Association kicks off Friday, November 14 just in time for holiday shopping and gift-giving. With more than 30 vacation packages worth nearly \$20,000, this week-long auction offers the public a rare opportunity to bid on insider travel packages donated by lodging and tourism businesses at www.discoverazvacations.com.

The Discover Arizona Vacations online auction serves as a fundraiser for the [Arizona Lodging & Tourism Association](http://www.arizonalodging.com) and is held each November and May. This unique and interactive approach allows the general public to secure Arizona vacation packages at world-class resorts, charming B&Bs, or historic lodges at an insider’s price – far below the market value. Arizona travel packages are valid for a full year and the timing of this auction also offers a quick and easy way to purchase the perfect holiday gift or getaway.

“With the gift-giving season around the corner, there’s no better opportunity to get an amazing Arizona vacation at a fraction of the cost, while supporting one of the state’s largest industries and employers,” said Arizona Lodging & Tourism Association President and CEO, Debbie Johnson.

Auction highlights include:

Relax in Paradise

Stay at the Omni Scottsdale Resort & Spa at Montelucia with two-nights in a spacious guestroom full of Old-World Spanish charm and one 50-minute spa treatment.

The Phoenician

Enjoy an Arizona iconic resort experience at The Phoenician with a two night stay for two in an upgraded Deluxe room.

Arizona’s Tropical Escape

Neslted at the base of America’s largest urban park and wilderness reserve, stay at the Arizona Grand Resort for two nights and enjoy a twosome of golf.

Hilton Tucson El Conquistador Golf & Tennis Resort

Enjoy a weekend at the oasis in the desert with this package from Hilton Tucson El Conquistador Golf & Tennis Resort including two nights in a modern southwest guestroom along with golf or spa and breakfast for two.

Many other packages including Arizona Biltmore, The Boulders, Sedona Rouge, Westin La Paloma, Grand Canyon Railway and more are also available at www.discoverazvacations.com.

The Arizona Lodging & Tourism Association (AzLTA) is the leading public policy advocate for Arizona's Lodging and Tourism Industries. Representing more than 40,000 rooms statewide and 500 members, including hotels, resorts, attractions, destination marketing organizations, B&B's and related Industry partners, AzLTA's mission is to unify, protect, educate and promote the interests of the Arizona Lodging and Tourism Industries. For more information, visit www.azlta.com.

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