



**FOR IMMEDIATE RELEASE**

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## **ARIZONA TRAVEL INDUSTRY OFFERS EXCLUSIVE TRAVEL PACKAGES DURING WEEK-LONG ONLINE AUCTION**

*Public Can Bid on Incredible Arizona Vacations November 13-20*

**PHOENIX, AZ** - November 2015 - The "[Discover Arizona Vacations](#)" bi-annual online auction hosted by the Arizona Lodging & Tourism Association kicks off Friday, November 13 just in time for holiday shopping and gift-giving. With more than 30 vacation packages worth nearly \$20,000, this week-long auction offers the public a rare opportunity to bid on travel packages donated by lodging and tourism businesses at [www.biddingforgood.com/discoverazvacations](http://www.biddingforgood.com/discoverazvacations).

The Discover Arizona Vacations online auction serves as a fundraiser for the [Arizona Lodging & Tourism Association](#) and is held each November and May. This unique and interactive approach allows the general public to secure Arizona vacation packages at world-class resorts, charming B&Bs, or historic lodges at a price far below the market value. Arizona travel packages are valid for a full year and the timing of this auction also offers a quick and easy way to purchase the perfect holiday gift or getaway.

"There is no better way to promote destinations around the state than to host 'Discover AZ Vacations' online auction," said Ken McKenzie, AzLTA Chairman and General Manager of The Scottsdale Resort at McCormick Ranch. "This gives the Association the chance to offer unique packages to the public that truly showcase our resorts and attractions."

### **Auction highlights include:**

#### **Capture the Essence of Sedona**

Set against world-famous red rocks, Hilton Sedona Resort at Bell Rock is just minutes away from shopping, dining, hiking trails and over 40 art galleries.

#### **Arizona's Mystical Escape**

Blending exquisite pampering and warm, personalized service with alluring Spanish-style architecture and outdoor adventure, the Fairmont Scottsdale Princess offers all the superb amenities you expect from a world-class resort.

#### **Nautical Oasis of Natural Beauty**

Imagine a touch of the London Bridge in a desert oasis with crystal blue waters of Lake Havasu, paired with all the excitement, amenities and convenience of a great American Southwest lakefront resort.

#### **Relax and Retreat in the Sonoran Desert**

Nestled in the high Sonoran Desert, the Four Seasons Resort Scottsdale at Troon North, is a place of western lore and cosmopolitan culture, a place of awe-inspiring beauty and spectacular golf.

Many other packages including the Renaissance Glendale, The Scottsdale Resort at McCormick Ranch, Sedona Rouge, Westin La Paloma, Grand Canyon Railway and more are available at [www.biddingforgood.com/discoverazvacations](http://www.biddingforgood.com/discoverazvacations).

The Arizona Lodging & Tourism Association (AzLTA) is the leading public policy advocate for Arizona's Lodging and Tourism Industries. Representing more than 40,000 rooms statewide and 500 members, including hotels, resorts, attractions, destination marketing organizations, B&B's and related Industry partners, AzLTA's mission is to unify, protect, educate and promote the interests of the Arizona Lodging and Tourism Industries. For more information, visit [www.azlta.com](http://www.azlta.com).

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