



(SORT OF) NEW CULINARY EVENT SIZZLES IN SCOTTSDALE THIS SPRING

SCOTTSDALE, AZ (Feb. 2, 2012) – A new culinary event, with a very familiar feel, is being held at Scottsdale Quarter on April 12, 2012. AZ Wine & Dine’s first annual culinary showcase is being hosted by the Arizona Lodging & Tourism Association, who co-hosted Forks & Corks for the past eight years.

Held every April on a Thursday evening, this unique culinary event targets executive foodies for what’s been called a “happy hour on steroids”. Designed to highlight the distinct variety of culinary outlets at Arizona hotels and resorts, AZ Wine & Dine will also feature top restaurants found at Scottsdale Quarter and also offers a wide variety of wines and craft beers.

The new location of Scottsdale Quarter was selected for the refreshed culinary event to provide a more intimate atmosphere with a more luxurious focus and that concept has already helped the event to attract the state’s most notable hotel and resort participants including: The Phoenician, The Four Seasons Scottsdale at Troon North, Fairmont Scottsdale Princess, Westin Kierland, Montelucia and many more.

“Hosting Forks & Corks was always one of our favorite events of the year”, said Arizona Lodging & Tourism President & CEO, Debbie Johnson. “It was important for us to continue to produce a culinary event where local foodies and business executives can be a tourist in their own town, enjoying samples from top resorts and restaurants in a fun and festive atmosphere.”

AZ Wine & Dine will feature 20 booths offering culinary samples paired with fine wines and craft beers, live music from the Shining Star Band and a silent auction with amazing deals on vacation packages, dinners, sports and music memorabilia and more.

Event Details:

Thursday, April 12, 2012 5:00 p.m. – 8:00 pm.

Scottsdale Quarter (Scottsdale Road and Greenway)

Tickets: \$65 in advance; \$75 at the door (includes all consumed food and beverage)

*No one under 21 years of age will be admitted

Information, Sponsors and Participants: www.AZWineandDine.com

Twitter: @azwineanddine

Facebook: AZ Wine & Dine