

ARIZONA
LODGING
 &
TOURISM
 ASSOCIATION

Membership in AzLTA is priceless when you take advantage of everything membership has to offer (*Please note: A monetary value cannot be placed on some information and advocacy as they are member-only benefits.*)

MEMBER BENEFIT	Member Savings	Non-member
BUSINESS DEVELOPMENT TOOLS		
Access to AzLTA Research and Information	Included	Not Available
Lodging Industry Survey	Included	Not Available
Governmental Affairs protecting your right to do business	Included	No Access
MARKETING & SALES OPPORTUNITIES		
Arizona GREEN CERTIFICATION Program – AAA Approved	\$100-\$500	Full Price
Exclusive AzLTA Lodging Website – www.StayInAZ.com with link through Arizona Cactus League Website - www.cactusleague.com	Included / Upgrades Available	Not Available
AZ In-State Government Preferred Hotel Program – Reaching over 100,000+ government travelers	Savings varies by room count	\$3 per room - \$50 minimum
INDUSTRY INFORMATION NEWS, STATISTICS & ALERTS		
STR Monthly Market Performance Statistics and US Pipeline Outlook Report	Included	Not Available From AzLTA
Monthly AzLTA Member Email Bulletins	Included	Not Available
Ongoing AzLTA Legislative Advisories & Alerts	Included	Not Available
AzLTA Newsletters	Included	Not Available
CONFERENCES & EVENTS		
Tourism Unity Dinner (Phoenix/Scottsdale)	Fee Varies	Fee Varies
Arizona Governor’s Conference on Tourism (Phoenix/Tucson)	Fee Varies	Fee Varies
Smith Travel Research Lodging Forecast (Maricopa County Only)	\$50	Not Available
Stars of the Industry Awards Luncheon (no fee for nominations)	Fee Varies	Not Available
EDUCATIONAL & TRAINING RESOURCES		
Sponsored seminars on timely industry issues	Varies by Seminar	Not Available
COMMITTEE PARTICIPATION		
AzLTA Committees for involvement/networking	Included	Not Available
VENDOR DISCOUNTS		
Staples Business Advantage	40 – 60% Discount	Full Price
Prolific Business Solutions (credit card, payroll & check mgmt.)	Varies by Property	No Discounts
Many additional discounts – FTD.com, Wage Watch & More!	10 – 35% Discount	Not Available
LEGAL RESOURCES		
AzLTA Law Manual (July 2014 Revision)	Included	\$299
Updates & Information on Variety of Legal Issues and Trends	Included	Not Available

*For additional information, please contact Wendy Johnson at (602) 604-0729/(800) 707-3921 or wjohnson@azlta.com