



## **AzLTA Member Opportunities**

### **Legislative News & Updates**

- Stay informed on all legislative issues that may potentially impact our industry and your business.

### **Allied Prospecting Resources**

#### □ **AzLTA Member & Non-Member List**

Allied Members receive a complete listing of all Arizona lodging facilities. Includes General Manager's name, mailing address, phone and fax number (if applicable). AzLTA cannot guarantee the accuracy of non-member properties due to the transient nature of our industry. *Free to members (not available to non-members.)*

#### □ **AzLTA Management Company List**

Allied Members (upon request) will receive a listing of US & Canadian based Hotel Management Companies. Includes all known corporate information including primary officers, mailing address and phone number.

*Free to members (not available to non-members)*

#### □ **U.S. Pipeline Outlook Report**

Allied Members have access (through the "Members Only" area of our website) to monthly U.S. Pipeline Outlook Reports published by the American Hotel & Lodging Association in conjunction with Smith Travel Research.

*Free to members (\$600 per year for non-members)*

### **Education**

#### □ **Certified Master Hotel Supplier (CMHS) Certification**

This unique recognition program, offered by the Educational Institute of the American Hotel & Lodging Association (AH&LA), is the highest honor for professional excellence offered to suppliers of products and services to the hospitality industry. See more training, education and certification options at [www.ahlei.org](http://www.ahlei.org).

### **Marketing, Advertising & Sponsorship Opportunities**

#### □ **Online Directory – Products & Services**

All suppliers of products and services will be featured in AzLTA's Online Allied Member Directory (*free to members*).

Allied members have the ability to update categories, logos, descriptions and contacts throughout the year or as their needs change.

#### □ **Internet Advertising**

The AzLTA's member website, [www.AzLTA.com](http://www.AzLTA.com), is a great place to advertise and be seen. It is a valuable resource for all members to stay current on association events, industry changes, and legislative issues.

#### □ **Member Directory & Purchasing Guide**

The AzLTA Member Directory & Purchasing Guide is an annual publication distributed to all Arizona Lodging & Tourism Association members. Allied Members receive one **complimentary** listing in the category of their choice. Additional category listings and advertising opportunities are available. Tourism/Attraction Members receive a **complimentary** listing on AzLTA's consumer website – [www.stayinaz.com](http://www.stayinaz.com) which promotes through various marketing and PR initiatives including advertising in Experience AZ magazine, Arizona Business Magazine, Cactus League website and serves as the call-to-action website for all feature television appearances.

#### □ **AzLTA Newsletter**

Monthly newsletter distributed to all Arizona Lodging & Tourism Association Members. Advertising and insert opportunities are available.

### **Questions**

#### □ **Contact Us!**

If you have any question, please contact Wendy Johnson, Director of Membership, at (602) 604-0729 / (800) 707-3921 or via email at [wjohnson@azlta.com](mailto:wjohnson@azlta.com).