



## AZLTA ATLAS GALA 2<sup>ND</sup> ANNUAL

**SEPTEMBER 22, 2023**  
ARIZONA BILTMORE  
A WALDORF ASTORIA RESORT

About the Event: The lodging and tourism industry's most distinguished gala, ATLAS is a unique event where statewide leaders come together to celebrate the industry. ATLAS is the most prestigious event standing for Arizona Tourism, Lodging, Arts/Attractions and Sports. ATLAS encapsulates all that makes the lodging and tourism industry one of Arizona's crown jewels.

At the ATLAS Gala, we recognize an extraordinary group of honorees comprised of business, community and industry icons whose contributions and tireless efforts have elevated Arizona's lodging and tourism industry and propelled "Arizona on the Global Stage." Past recipients have included former Suns Head Coach Monty Williams, former Arizona Governor Doug Ducey, former U.S. Senator Jeff Flake, former APS CEO Don Brandt, and Arizona Cardinals President Michael Bidwill.

### TITLE SPONSOR

- Front and center table placement and seating for 20
- Recognition at event
- Title sponsor remarks
- Opportunity to host an Honoree and a member of elected official
- Gift of four premium bottles of Arizona wine for your table
- Company logo prominently displayed on ALL promotional materials up to and at event
- Logo/name listing with link on AzLTA's website for four months
- One full-page ad in program
- Four social media acknowledgements highlighting sponsorship

### PLATINUM SPONSOR - \$20,000

- Prominent table placement and seating for 10
- Opportunity to host an elected official
- Gift of four premium bottles of Arizona wine for your table
- Logo/name listing with link on AzLTA's website
- Elevated company logo recognition in print, online, and at event
- Three social media acknowledgements highlighting sponsorship

### GOLD SPONSOR - \$10,000

- Prominent table placement seating for 10
- Gift of two premium bottles of Arizona wine for your table
- Logo/name listing with link on AzLTA's website
- Company logo recognition in print, online, and at event
- Two social media acknowledgements highlighting sponsorship

### SILVER SPONSOR - \$5,000

- Table for 10
- Company logo recognition in print, online, and at event
- Social media acknowledgement highlighting sponsorship

### BRONZE SPONSOR - \$3,000

- Table for 10
- Company name in print, online, and at event

### INDIVIDUAL

**\$350 MEMBER | \$450 GENERAL ADMISSION**