

Proposition XXX
Invest in Education Act
Against

The Arizona Lodging & Tourism Association represents a diverse and broad alliance of businesses across the state – more than 95,000 guest rooms statewide and members, inclusive of world-class resorts, hotels, sports teams and tourism venues, airlines, attractions, arts, culture, culinary and hundreds of businesses that supply goods and services to these entities – and we stand united in opposition to Proposition XXX.

A growing economy has delivered increased business activity and visitor volume to our state, resulting in new and sustained job growth and a stronger operating environment. The proposal to double Arizona's top income tax rate would be detrimental to Arizona's economy and is disastrous public policy.

Our industry is known to embrace competition and innovation, and we recognize how much damage this initiative would do by taking Arizona's top income tax rate to 5th highest in the nation. It will diminish our ability to compete to attract vital businesses and travelers.

Becoming a high-tax state would severely harm our industry and the residents and visitors who rely on our properties, attractions, and destinations for jobs and tax revenues. Many of our lodging and tourism small businesses would end up paying higher tax rates than larger corporations.

It is common to hear stories of visitors moving to Arizona or investing in our state after experiencing our quality of life, business-friendly environment, and welcoming climate. That will change if the only state in our region with a higher top income tax rate is California.

Revenues from the tax brackets targeted by this initiative are volatile. Teachers deserve pay that they can count on. We must continue the course of strengthening teacher and staff pay with reliable, sustainable sources.

This proposal is bad for Arizona and bad for tourism. We urge you to vote NO on Proposition XXX.