

# INAUGURAL EXPERIENCE ARIZONA OPEN

November 12, 2018 | Phoenix Country Club

## PARTNERSHIP OPPORTUNITIES

**PRESENTED BY**

ARIZONA  
LODGING  
&  
TOURISM  
ASSOCIATION





# IN THE FOOTSTEPS OF THE PROS

Please join us on **November 12, 2018** as we celebrate and support our leading Arizona industry at the **Inaugural Experience Arizona Open**.

This industry golf tournament will be played at **Phoenix Country Club** on the same course and with the same conditions experienced by the professionals during the **PGA TOUR Charles Schwab Cup Championship** being played November 8 – 11th.

Enjoy a day with your team, clients, prospects or friends supporting the Arizona travel, tourism, sports and hospitality industry and our efforts to advance our state's business operating environment through Advocacy, Education and Collaboration.

Don't miss this unique opportunity! Please consider supporting our association efforts on behalf of our leading Arizona industry.

**Registration, Lunch & Warm Up 11:00 a.m. | Shotgun Start 12:30 p.m.**

# PREMIER - \$15,000



- **Experience Arizona Open Inaugural Industry Tournament - November 12th**

- **(2)** foursomes at the Experience Arizona Open
- Each player receives (1) ticket to the “Cold Beers & Cheeseburgers on 12” venue at PGA TOUR Charles Schwab Cup Championship
- Each player receives (1) ticket to exclusive **KMLE** concert featuring country music recording artist **Morgan Wallen** on November 9th at Phoenix Country Club
- Tiffany & Co. awards for 1st and 2nd place finishers
- Nike Golf backpack for each player
- **Speaking opportunity** & logo recognition at Experience Arizona Open reception
- Promotional table & signage on a hole during Experience Arizona Open
- Banner ad on association website and newsletter

- **Experience Arizona Walk during the PGA TOUR Charles Schwab Cup Championship - November 8th - 11th**

- Brand **(2)** holes with your company’s name on the Experience Arizona Walk during the PGA TOUR Charles Schwab Cup Championship
- **Exclusive VIP Honorary Observer Package** - Opportunity to walk inside the ropes with the pros during official play of the PGA TOUR Charles Schwab Cup Championship
- Full-page color ad feature in the Official PGA TOUR Charles Schwab Cup Championship Spectator Guide
  - Impact of 120,000 viewer impressions!
  - Tournament viewed around the globe in more than 100 countries

# PREMIER - CONTINUED



- **Experience Arizona Walk during the PGA TOUR Charles Schwab Cup Championship - November 8th - 11th (continued)**
  - Hole Ambassadors - Have your company's best represent you and greet the pros as they step up to tee-off on your branded hole throughout the tournament
  - **50 general admission tickets (25 tix per branded hole)** for you and clients to attend the PGA TOUR Charles Schwab Cup Tournament on November 8 - 11
- **PGA TOUR Media Day - September 10th at Phoenix Country Club**
  - Invitation-only round of golf for two
  - Join statewide elected officials, business, community and media leaders during this celebratory count-down event to the 2018 PGA TOUR Charles Schwab Cup Championship
  - Opportunity to visit with and hear from last year's PGA TOUR Charles Schwab Cup Winner, Kevin Sutherland
- **PGA TOUR Putt for Charity Event - September 27th at Phoenix Country Club**
  - Give it your all as you putt for the opportunity to win \$5,000 for the charity of your choice
- **Educational Industry Scholarship awarded to a student in your organization's name**

# PLATINUM - \$10,000



- **Experience Arizona Open Inaugural Industry Tournament - November 12th**
  - (2) foursomes at the Experience Arizona Open
  - Each player receives (1) ticket to the “Cold Beers & Cheeseburgers on 12” venue at PGA TOUR Charles Schwab Cup Championship
  - Each player receives (1) ticket to exclusive **KMLE** concert featuring country music recording artist **Morgan Wallen** on November 9th at Phoenix Country Club
  - Tiffany & Co. awards for 1st and 2nd place finishers
  - Nike Golf backpack for each player
  - Logo recognition at Experience Arizona Open Reception
  - Promotional table & signage on a hole during Experience Arizona Open
  - Banner ad on association website and newsletter
- **Experience Arizona Walk during the PGA TOUR Charles Schwab Cup Championship - November 8th - 11th**
  - Brand (1) hole with your company’s name on the Experience Arizona Walk during the PGA TOUR Charles Schwab Cup Championship

# PLATINUM - CONTINUED

- **Experience Arizona Walk during the PGA TOUR Charles Schwab Cup Championship - November 8th - 11th (continued)**
  - Full-page color ad feature in the Official PGA TOUR Charles Schwab Cup Championship Spectator Guide
    - Impact of 120,000 viewer impressions!
    - Tournament viewed around the globe in more than 100 countries
  - Hole Ambassadors - Have your company's best represent you and greet the pros as they step up to tee-off on your branded hole throughout the tournament
  - **25 general admission** tickets for you and clients to attend the PGA TOUR Charles Schwab Cup Tournament on November 8th - 11th
- **PGA TOUR Putt for Charity Event - September 27th at Phoenix Country Club**
  - Give it your all as you putt for the opportunity to win \$5,000 for the charity of your choice





# HOLE-IN-ONE - \$5,000 (Only Four Available)

- **Experience Arizona Open - Inaugural Industry Tournament on November 12th**

- (1) Foursome at Experience Arizona Open
- **Exclusive opportunity to showcase your company by sponsoring a Par-3 Hole and a chance for players to win your product by draining a hole-in-one!**
- Each player receives (1) ticket to the “Cold Beer & Cheeseburgers on 12” venue at PGA TOUR Charles Schwab Cup Championship
- Each player receives (1) ticket to exclusive **KMLE** concert featuring country music recording artist **Morgan Wallen** on November 9th at Phoenix Country Club
- Tiffany & Co. awards for 1st & 2nd place finishers
- Nike Golf backpack for each player
- Logo recognition at Experience Arizona Open reception
- Promotional table & signage on a hole during Experience Arizona Open
- Banner ad on association website and newsletter



# GOLD - \$2,000

- **Experience Arizona Open - Inaugural Industry Tournament on November 12th**

- (1) Foursome at Experience Arizona Open
- Each player receives (1) ticket to the “Cold Beer & Cheeseburgers on 12” venue at PGA TOUR Charles Schwab Cup Championship
- Each player receives (1) ticket to exclusive **KMLE** concert featuring country music recording artist **Morgan Wallen** on November 9th at Phoenix Country Club
- Tiffany & Co. awards for 1st & 2nd place finishers
- Nike Golf backpack for each player
- Logo recognition at Experience Arizona Open reception





# REGISTRATION FORM

REGISTER NOW AS SPACE IS EXTREMELY LIMITED!

Registration, Lunch & Warm Up 11:00 a.m. | Shotgun Start 12:30 p.m.

Premier       Platinum       Hole-in-One       Gold

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Player Names:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Company Name:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Payment:  Check     Visa     MasterCard     Amex    Payment Amount: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVN: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_ Signature: \_\_\_\_\_