

## FOR IMMEDIATE RELEASE

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## Statement from the Arizona Lodging and Tourism Association Regarding the Enactment of Liability Protections

**Phoenix, AZ**— Arizona Lodging and Tourism Association **President and CEO Kim Sabow** issued the following statement regarding Senate Bill 1377, which was signed into law today:

"On behalf of Arizona's lodging and tourism industry, we thank the Arizona Legislature and Governor Ducey for enacting targeted liability protections to responsible businesses and employees during the health pandemic.

"Senate Bill 1377 will allow our industry and state to recover from the economic impacts of COVID-19 without fear of costly and frivolous litigation. We thank Senator Vince Leach for his leadership on this important issue and the diverse coalition that worked on this legislation.

"It's been a painful year for the hospitality industry across our state and nation; COVID-19 is the single greatest crisis the hotel industry has ever faced, wiping out 10 years of job growth. We are hopeful that Senate Bill 1377, in conjunction with other relief efforts, will help our industry recover stronger than before."

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## **About AzLTA**

The Arizona Lodging and Tourism Association (AzLTA) is the leading public policy advocate for Arizona's Lodging and Tourism Industry. Representing statewide hotels and resorts, tourism attractions, destination marketing organizations, sports teams, the arts, airlines, airports and related business partners, the AzLTA is focused on advocacy, collaboration and education in support of strengthening the industry in Arizona.