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ARIZONA TOURISM

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UNITY  DINNER

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**May 26, 2021**

**Details:** The Tourism Industry's most prominent Gala Dinner that recognizes an extraordinary group of honorees comprised of industry icons, business, community and thought leaders whose contributions and tireless efforts have elevated the State of Arizona. Past recipients have included Arizona Governor Doug Ducey, Former U.S. Arizona Senator Jeff Flake, APS CEO Don Brandt, and Arizona Cardinals President Michael Bidwill.

**Audience:** Tourism and hospitality professionals, business leaders, legislative representatives and elected officials.

**Expected Attendance:** 800+

**SPONSORSHIP OPPORTUNITIES**

**Premier Sponsor - \$30,000+**

- Exclusive Premier sponsor status
- Front and center table placement – 2 tables (10 seats each)
- Opportunity to present an Honoree Award on stage
- Opportunity to host an Honoree at your table
- Five-minute speaking opportunity
- Recognition at event
- Company logo most prominently displayed on ALL promotional materials up to and at event
- One full-page ad in program
- Social media mentions

**Presenting Sponsor- \$20,000**

- Exclusive Presenting sponsor status
- Prominent placement – 2 tables (10 seats each)
- Opportunity to host an Honoree at your table
- Two-minute speaking opportunity
- Recognition at event
- Company logo most prominently displayed on ALL promotional materials up to and at event
- Social media mentions

**Platinum Sponsor- \$10,000**

- Preferred table seating for 10
- Opportunity to host senior level elected official at your table
- Company logo on promotional materials up to and at event
- Social media mentions

**Gold Sponsor- \$7,500**

- Preferred table seating for 10
- Opportunity to host elected official at your table
- Company logo listed in program
- Social media mentions

**Silver Sponsor- \$5,000**

- Table placement for 10
- Company logo listed in program
- Social media mentions

**Bronze Sponsor- \$2,500**

- Table for 10
- Company name in program

For **sponsorship opportunities**, please contact Karin Jimenez, VP of Industry Relations at [kjimenez@azlta.com](mailto:kjimenez@azlta.com)