



About the Event: The lodging and tourism industry's most distinguished gala, ATLAS is a unique event where statewide leaders come together to celebrate the resiliency of our industry. Previously known as Unity Dinner, ATLAS is the most prestigious event standing for Arizona Tourism, Lodging, Arts/Attractions and Sports. ATLAS encapsulates all that make the lodging and tourism industry one of Arizona's crown jewels.

At the ATLAS Gala, we recognize an extraordinary group of honorees comprised of business, community and industry icons whose contributions and tireless efforts have elevated Arizona's lodging and tourism industry and kept us "Stronger Together." Past recipients have included Arizona Governor Doug Ducey, former U.S. Senator Jeff Flake, former APS CEO Don Brandt, and Arizona Cardinals President Michael Bidwill.

TITLE SPONSOR - \$30,000+ (SOLD)

- Exclusive Title Sponsor status
- Front and center table placement and seating for 20
- Recognition at event
- Title sponsor remarks
- Opportunity to host an Honoree at your table
- Gift of four premium bottles of Arizona wine for your table
- Company logo prominently displayed on ALL promotional materials up to and at event
- Logo/name listing with link on AzLTA's website for four months
- One full-page ad in program
- Four social media acknowledgements highlighting sponsorship

PLATINUM SPONSOR - \$20,000

- Platinum Sponsor recognition
- Prominent table placement and seating for 20
- Opportunity to host an elected official
- Gift of two premium bottles of Arizona wine for your table
- Logo/name listing with link on AzLTA's website
- Company logo recognition in print, online, and at event
- Three social media acknowledgements highlighting sponsorship

GOLD SPONSOR - \$10,000

- Gold Sponsor recognition
- Priority table placement seating for 10
- Gift of two premium bottles of Arizona wine for your table
- Logo/name listing with link on AzLTA's website
- Company logo recognition in print, online, and at event
- Two social media acknowledgements highlighting sponsorship

SILVER SPONSOR - \$5,000

- Silver Sponsor recognition
- Preferred table placement seating for 10
- Company logo recognition in print, online, and at event
- Social media acknowledgement highlighting sponsorship

BRONZE SPONSOR - \$2,500

- Bronze Sponsor recognition
- Table for 10
- Company name in print, online, and at event

INDIVIDUAL

\$300 MEMBER | \$375 GENERAL ADMISSION

- Admission and dinner for one (1)