

APRIL 1, 2021



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Dear Members,

I am pleased to report that AzLTA priority legislation Senate Bill 1377 (civil liability; public health pandemic) passed the House and Senate this week, and is on the Governor's desk awaiting his signature.

We applaud members of the Arizona Legislature who stood together to advance these common-sense liability protections for all businesses, frontline healthcare workers, nonprofits, educational institutions and many others. Also, a special thank you to Senator Vince Leach who championed this important bill.

I also want to thank our members who were actively involved in this effort. This bill is a great step toward recovery and a big win for our industry.

AzLTA continues to collaborate with our industry coalition and local leaders about ensuring that federal relief funds are used to support our industry. We will need each of you engaged in these outreach efforts to the Arizona Legislature, Governor's Office, and local mayors. Be on the lookout for future action alerts on this topic.

Please don't hesitate to reach out should you have any questions.

[Subscribe](#) to our email list.

Sincerely,

Kim Grace Sabow

Kim Grace Sabow
President & CEO

THANK YOU STEVE MOORE



This week, our good friend Steve Moore officially retired after an illustrious career, serving as President and CEO of Visit Phoenix for 19 years.

Steve has always provided insight, counsel, advice and a good laugh any time we needed it. Over the course of his tenure, Steve was intimately involved in many of the efforts that have turned Phoenix into the visitor, meeting and event destination it is today.

It has been an absolute pleasure working with and learning from one of the most iconic leaders in the industry. Thank you Steve for your commitment and service to this industry, and congratulations on an incredible career!

GLOBAL MEETINGS INDUSTRY DAY



Next Thursday, April 8, is Global Meetings Industry Day (GMID), which showcases the undeniable value that business meetings, trade shows, incentive travel, exhibitions, conferences and conventions bring to people, businesses and communities. The theme this year is **Meet Safe**.

The Meetings Mean Business Coalition website has resources to get involved. A few ways to prepare:

1. **Organize a safe-to-meet GMID event** and visit meetsafe.travel to upload your event details. Please remember to include "GMID" in your event name and select "Global Meetings Industry Day" at the bottom of the form.

[Subscribe](#) to our email list.

2. Share the [meetsafe.travel](#) link on your social channels and join the conversation using #GMID21 and #MMBMeetSafe.

THE FUTURE OF ARIZONA DEMOCRACY: IS ARIZONA'S INITIATIVE PROCESS RIPE FOR REFORM?



The Arizona Chamber Foundation's Junior Fellows program and Arizona State University's School of Civic and Economic Thought and Leadership are hosting an important forum regarding Arizona's initiative process.

In this conversation, you will hear from state and national leaders about Arizona's right to citizen initiative, its history and purpose, how it has been used since its creation and consider whether some of its features make it more likely to be used by organized labor rather than ordinary citizens.

The discussion will be led by former U.S. Senator for Arizona Jon Kyl, with an incredible lineup of panelists. Please find event details and registration below.

Date: Monday, April 12, 2021

Time: 5 to 6:15 p.m. (Arizona MST)

Location: Zoom

[REGISTER NOW](#)

ARIZONA UPDATE



AZLTA LEGISLATIVE PRIORITIES

S.B. 1377 Civil Liability; Public Health Pandemic (Sen. Leach): Provides targeted and reasonable liability protections for businesses, educational providers, and the health care industry working diligently to protect their employees, customers, and patients.

Latest Action: Awaiting action from the Governor.

S.B. 1379 Vacation Rentals; Short-term Rentals; Enforcement (Sen. Mesnard): Makes numerous changes to the regulation and enforcement of short-term rentals.

Latest Action: Failed to pass the House, 17-43.

S.B. 1720 Peer-to-Peer Car Sharing (Sen. Fann): Establishes guidelines for insurance requirements, safety recalls, taxation and surcharge collection for vehicle sharing transactions that occur on a peer-to-peer car-sharing program.

Latest Action: Passed the House 58-2, will be transmitted to the Governor.

FEDERAL UPDATE



ECONOMIC DEVELOPMENT ADMINISTRATION GRANT RESOURCES

The U.S. Economic Development Administration (EDA) set aside \$750 billion for EDA grants—25% of the funding from the American Rescue Plan (ARP)—for communities or states that have suffered an economic injury due to job losses in the travel, tourism or outdoor recreation sectors.

For more details on the program, including who is eligible and how to apply, please access the U.S. Travel [fact sheet](#).

PPP EXTENSION

[Subscribe](#) to our email list.

President Biden signed [the PPP Extension Act of 2021](#) into law this week. The bipartisan effort pushes the deadline for PPP fund applications to May 31, with an additional 30 days past the new deadline for the Small Business Administration (SBA) to process applications. This is an important victory for our industry and the result of our coordinated advocacy efforts.

For details on how to apply for a PPP loan, please reference [our PPP fact sheet](#).

PAYCHECK PROTECTION PROGRAM

The Paycheck Protection Program (PPP) provides forgivable loans of up to \$10 million (1st Draw Loan) or \$2 million (2nd Draw Loan) to eligible entities through banks and credit unions. The current application deadline for PPP loans is May 31, 2021, with an additional 30 days past the new deadline for the Small Business Administration to process applications.

For information beyond what is provided below, please see regulations for 1st Draw Loans and 2nd Draw Loans, or contact your nearest SBA District Office.

WHO QUALIFIES?

	1st Draw Loan	2nd Draw Loan
Self-employed individuals, independent contractors, and sole proprietors	Not applicable	Not applicable
Small Businesses	500 Employees (or less than 500 employees if alternative size standard)	500 Employees
Nonprofit Organizations	500 Employees or 500 Employees or less	500 Employees
Eligible Franchises (that meet additional eligibility requirements)	Not applicable	500 Employees
Eligible or Non-eligible Franchises (that meet additional eligibility requirements)	500 Employees or 500 Employees or less	500 Employees
Other Eligible or Non-eligible Franchises (that meet additional eligibility requirements)	500 Employees or 500 Employees or less	500 Employees

ADDITIONAL CONDITIONS

1st Draw Loan	2nd Draw Loan
Must have been operational on February 15, 2020	Must have been operational on February 15, 2020
Must have been operational on February 15, 2020	Must have been operational on February 15, 2020
Must have been operational on February 15, 2020	Must have been operational on February 15, 2020

For more information, please see SBA regulations for 1st Draw Loans and 2nd Draw Loans.

NOTE: Professional sports leagues, publicly-traded companies, political organizations are ineligible for either a 1st or 2nd Draw Loan. Borrowers owned by an entity with significant operations in China are ineligible for a 2nd Draw Loan.

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U.S. Small Business Administration

SHUTTERED VENUE OPERATORS GRANT PROGRAM GOES LIVE NEXT WEEK

The SBA will open applications for the Shuttered Venue Operators Grant (SVOG) Program on April 8.

[Sign up to be informed](#) when the SVOG application opens and refer to additional resources for more details:

- [Frequently Asked Questions](#)
- [Video Tutorials](#)
- [Preliminary Application Checklist](#)
- [Eligibility Requirements](#)

INDUSTRY INITIATIVE TO PROMOTE HOTELIER, EMPLOYEE VACCINATION

[AAHOA](#) has an initiative that encourages hoteliers to proactively promote COVID-19 vaccinations for their employees. In the “Pledge to Protect Our Guests, Employees, and Businesses” initiative, AAHOA is asking the nation’s hotel owners not only to educate their employees about the benefits of the COVID-19 vaccine but also to provide them with the resources they need to get vaccinated

Here’s how you can get involved:

- [Sign the Pledge to Protect](#) Your Guests, Employees, and Businesses.
- Send [this email](#) from the CDC to your employees.
- [Post these posters](#) in break rooms and areas where your employees gather.

AAHOA

PLEDGE TO PROTECT

Our Guests, Employees, and Businesses

In order for Americans to return to normal travel patterns, guests need to have confidence that hotels are safe and employees are protected from COVID-19. In addition to ensuring industry standards for sanitization, the most critical action hoteliers can take now is to encourage your staff to get a vaccination as soon as they are available.

In the days and weeks ahead, Americans will be motivated to travel, and we want to ensure we are prepared by protecting our employees and encouraging them to get vaccinated.

SIGN THE PLEDGE

LEARN MORE AT [AAHOA.COM/PLEDGE](#)

[Subscribe](#) to our email list.

- Provide time, reduce barriers, and consider incentives for your employees to get vaccinated when they are available. (Employer tax credits may be available for those who provide paid leave for vaccinations.)

LEARN MORE

APPLY NOW TO AZSAFE+CLEAN GRANT

Foster a “sense of place” with guests and make them want to continue returning by showing you are providing a safe and clean business through AzLTA's AZSAFE+CLEAN certification. Our newly established grant, in partnership with the Arizona Office of Tourism, allows members to apply for funds to assist in participating in the AZSAFE+CLEAN certification program.

To learn more about the grant and how to apply, contact us at membership@azlta.com. For additional information on AZSAFE+CLEAN, [visit our website](#).

MEMBER DISCOUNTS



Source 1

Earn cash back rebates on supplies

Free to join as AzLTA member



Teladoc Health

Discounted virtual health visit

\$7 per month per employee

[Subscribe](#) to our email list.

IN THE NEWS



Hotel industry to lawmakers: “We need pandemic relief lifelines”

MEMBER RESOURCES

AzLTA is committed to providing our members with up-to-date resources, [webinars](#), information and recommendations from our state and national partners. Updates will be shared on [our website](#) so please reference it often and share it with your network.

AZ SAFE + CLEAN CERTIFICATION

REOPENING HOTEL & TRAVEL GUIDELINES

COVID-19 RESOURCES

AZ REOPENING GUIDANCE

ARIZONA MEANS BUSINESS

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