

APRIL 8, 2021



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Dear Members,

It was a big week for our industry at the Arizona State Capitol as Governor Ducey signed AzLTA priority legislation Senate Bill 1377 into law. We thank the Arizona Legislature and Governor Ducey for enacting targeted liability protections to responsible businesses and employees during the health pandemic.

Senate Bill 1377 will allow our industry and state to recover from the economic impacts of COVID-19 without fear of costly and frivolous litigation. We also thank Senator Vince Leach for his leadership on this important issue and the diverse coalition that worked on this legislation.

It's been a painful year for the hospitality industry across our state and nation; COVID-19 is the single greatest crisis the hotel industry has ever faced, wiping out 10 years of job growth. We are hopeful that Senate Bill 1377, in conjunction with federal relief funds, will help our industry recover stronger than before.

Sincerely,

Kim Mace Salas

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Kim Grace Sabow
President & CEO

IN THE NEWS



[Arizona hotels, tourism groups weigh in on new CDC travel guidance](#)

TOURISM EVENTS



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On Thursday, April 29th, join our industry partner Civitas or a thought-provoking virtual summit that will feature how TIDs are rethinking conventional strategies by leaning into economic shifts, diversified creative, content, experiences, and on-the-ground execution — all intending to diversifying their funding streams to benefit their communities. Learn more about successful formation strategies, programs they have implemented, results they have seen, and ways they continue to evolve.

Destinations looking to diversify their funding streams, who are in the TID formation process, and those who have already implemented a TID in their destination will convene to learn, collaborate, and grow this innovative funding model. For event details, click [here](#).

REGISTER

2021 ARIZONA GOVERNOR'S CONFERENCE ON TOURISM



SAVE THE DATE! This August join our strategic partner Arizona Office of Tourism (AOT) for the [2021 Arizona Governor's Conference](#) (GCOT) on Tourism, Aug. 2-4. In-person [registration](#) is open and **early-bird rates are available now**. Our tourism partners are looking forward to a safe, informative and inspiring few days of reconnecting and welcoming visitors back to enjoy beautiful Arizona.

About GCOT:

The Arizona Governors Conference of Tourism is the premier educational and information-sharing event in the state for travel professionals and destination marketers. GCOT provides its attendees the opportunity to exchange ideas with peers, learn from expert panelists, discover cutting-edge products and services and more. For event details, click [here](#).

REGISTER



UPDATED INDUSTRY RESEARCH NOW AVAILABLE

The following report is available on tourism.az.gov.

- Airport Passenger Traffic **February 2021**

For the latest and historical tourism indicator reports, please visit the [Data and Trends](#) page on tourism.az.gov.

AzLTA LEGISLATIVE PRIORITIES

S.B. 1377 Civil Liability; Public Health Pandemic (Sen. Leach): Provides targeted and reasonable liability protections for businesses, educational providers, and the health care industry working diligently to protect their employees, customers, and patients.

Latest Action: Signed by Governor Ducey.

S.B. 1379 Vacation Rentals; Short-term Rentals; Enforcement (Sen. Mesnard): Makes numerous changes to the regulation and enforcement of short-term rentals.

Latest Action: Failed in the House. Awaiting reconsideration.

S.B. 1720 Peer-to-Peer Car Sharing (Sen. Fann): Establishes guidelines for insurance requirements, safety recalls, taxation and surcharge collection for vehicle sharing transactions that occur on a peer-to-peer car-sharing program.

Latest Action: Awaiting action by the Governor.

FEDERAL UPDATE



Driving Domestic Travel Demand Through The Hospitality and Commerce Job Recovery Act

Please call on your lawmakers to bolster our industry's recovery by supporting and co-sponsoring [the Hospitality and Commerce Job Recovery Act](#) (S.477 and H.R.1346)—which would drive travel demand with a

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number of temporary, refundable travel tax credits. If passed, this bill would be an important economic driver—[adding 1.5 million more jobs and \\$599 billion to the GDP](#).

EDA CARES ACT RECOVERY ASSISTANCE



The Coronavirus Aid, Relief, and Economic Security (CARES) Act provides the Economic Development Administration (EDA) with \$1.5 billion for economic development assistance programs to help communities prevent, prepare for, and respond to coronavirus.

EDA CARES Act Recovery Assistance, which is being administered under the authority of the bureau's flexible [Economic Adjustment Assistance](#) (EAA) (PDF) program, provides a wide-range of financial assistance to communities and regions as they respond to and recover from the impacts of the pandemic.

For more information on how the EDA grants may assist DMO's, please [click here](#).



U.S. Small Business
Administration

SHUTTERED VENUE OPERATORS GRANT PROGRAM GOES LIVE TODAY

REMINDER: The Small Business Administration will begin accepting applications for the Shuttered Venue Operators Grant Program today. Be sure to [register for the System for Award Management](#) in advance of the program's opening.

[Sign up to be informed](#) when the SVOG application opens and refer to additional resources for more details:

- [Frequently Asked Questions](#)
- [Video Tutorials](#)
- [Preliminary Application Checklist](#)
- [Eligibility Requirements](#)

For more information on how the SBA grants may assist you, please [click here](#).

COVID-19 RESOURCES & UPDATES

CDC TRAVEL GUIDANCE UPDATE

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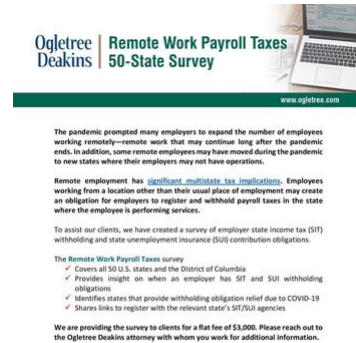
Prevention (CDC) announced updated guidance on domestic and international travel. The guidance includes new recommendations for those fully vaccinated (defined as two weeks after the second dose in a two-dose series or two weeks after a single-dose vaccine) with a vaccine that the U.S. Food and Drug Administration (FDA) has authorized. The CDC has concluded that fully vaccinated travelers are less likely to get and spread COVID-19 and has adjusted its guidance accordingly.

However, certain countries, states, and localities have COVID-19 travel restrictions that may still require fully vaccinated individuals to get tested or quarantine after travel. Some long-standing orders may be updated in light of this new guidance. For more details, please visit the links below.

- [Domestic Travel During COVID-19](#)
- [International Travel During COVID-19](#)

REMOTE EMPLOYMENT

Remote employment has increased dramatically and has many multistate tax and other implications. Employees working from a location other than their usual place of employment may create an obligation for employers to register and withhold payroll taxes in the state where the employee is performing services. Our legal partner Ogletree Deakins has developed a new [Remote Work Payroll Taxes 50-State Survey](#) to assist employers with this analysis.



CORONAVIRUS COVID-19 VACCINE ELIGIBILITY (COVID-19) Resource Center

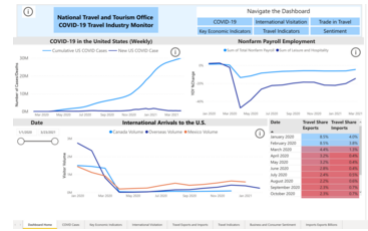
As states open COVID-19 vaccine eligibility to all adults, employers are still considering whether to require mandatory vaccinations. To receive a template of the vaccination policy, please click [here](#).

For more information regarding the latest COVID-19 developments and updates, including mitigation strategies, and government guidelines, please visit the [Coronavirus \(COVID-19\) Resource Center](#).

For updated employee screening & PPE Orders, and Workers' Compensation Coverage summaries, please visit the [State Orders/Requirements page](#).

NTTO ANNOUNCES NEW COVID-19 DASHBOARD

The National Travel and Tourism Office (NTTO) has created a new data visualization tool. The COVID-19 Travel Industry Monitor tracks a number of indicators that measure the performance of the travel and tourism sector in the United States in the wake of the COVID-19 Pandemic. The monitor has six sections: COVID-19, International Visitation, Travel Indicators, Travel in Trade, Sentiment, and Key Economic Indicators. It is updated weekly. The Monitor can be found on NTTO's [Research Page](#).



In the coming months, NTTO will release and post additional monitors focused on a variety of topics: international visitation, travel balance of payments statistics, and the overall economic impact of travel and tourism.

APPLY NOW TO AZSAFE+CLEAN GRANT

A screenshot of the AZSAFE+CLEAN CHECKLIST for AZLTA Members. The checklist is titled "AZSAFE+CLEAN CHECKLIST for AZLTA Members" and includes sections for "BUSINESS CONSIDERATIONS" and "EMPLOYEE CONSIDERATIONS". It features a large graphic of the state of Arizona with the text "AZSAFE+CLEAN" and "ARIZONA LODGING & TOURISM ASSOCIATION".

Foster a “sense of place” with guests and make them want to continue returning by showing you are providing a safe and clean business through AzLTA's AZSAFE+CLEAN certification. Our newly established grant, in partnership with the Arizona Office of Tourism, allows members to apply for funds to assist in participating in the AZSAFE+CLEAN certification program.

To learn more about the grant and how to apply, contact us at membership@azlta.com. For additional information on AZSAFE+CLEAN, [visit our website](#).

MEMBER DISCOUNTS



Source 1

Earn cash back rebates on supplies

Free to join as AzLTA member

[LEARN MORE](#)



Teladoc Health

Discounted virtual health visit

\$7 per month per employee

[LEARN MORE](#)

IN CASE YOU MISSED IT



Hotel industry to lawmakers: “We need pandemic relief lifelines”

MEMBER RESOURCES

AzLTA is committed to providing our members with up-to-date resources, [webinars](#), information and recommendations from our state and national partners. Updates will be shared on [our website](#) so please reference it often and share it with your network.

[Subscribe](#) to our email list.

EDUCATION & TRAININGS

COVID-19 RESOURCES CENTER

ARIZONA MEANS BUSINESS

YOUR INDUSTRY. YOUR VOICE.

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