

August 13, 2020



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Dear Members,

This week Governor Doug Ducey and the Arizona Department of Health Services provided additional guidance for the future reopening of gyms and other paused industries. The plan includes data-driven benchmarks, phases, and requirements to mitigate the spread of COVID-19.

Upon reopening, these industries must implement the safety protocols and guidelines prescribed by AZDHS and must submit an attestation form stating they are in compliance. The attestation form shall be posted in a visible location in the facility. Additional details can be found in the [**AZDHS COVID-19 Guidance for Businesses**](#).

Also, a special thank you to John Lambeth, President and CEO of Civitas, and our Board Chairman Brent DeRaad, President and CEO of Visit Tucson, for joining our Tourism Talks Webinar series this week regarding Tourism Marketing Authorities, a top priority for AzLTA.

Be sure to register for our Tourism Talks: Restarting International Tourism webinar next week.

Sincerely,

Kim Grace Sabow

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TOURISM TALK WEBINAR SERIES



Restarting International Tourism – Boom to Bust and Boom Again? **Wednesday, August 19 | 10:00 AM AZ time**

Hear from a panel of tri-national leaders about international tourism and the region's vision for increasing international travel when the COVID-19 pandemic begins to ease. Learn how the public and private sectors are working together to adapt to the 'new normal' for international travel.

PANEL



Glenn Williamson



Hector Vazquez



Deborah Ostreicher



Glenn Hamer
(Moderator)

Honorary Consul of
Canada for Arizona
and CEO of
Canada Arizona
Business Council

and General Manager
of Las Palomas Beach
& Golf Resort

Assistant Aviation
Director
Phoenix Sky Harbor
International Airport

President & CEO
Arizona Chamber of
Commerce and
Industry

REGISTER TODAY!

BEST OF THE CAPITOL



This week, the AzLTA was nominated for 2020 Industry Association of the Year during the "Best of the Capitol Awards" hosted Arizona Capitol Times. It was an honor to be nominated alongside other incredible industry associations from across the state. In addition, Lorna Romero, owner of Elevate Strategies and communications consultant for AzLTA, was nominated for best Public Relations Person. To view the full list of winners, click [here](#).

FEDERAL UPDATE

Urge Congress to Act: Recently, Representatives Van Taylor (R-TX), Al Lawson (D-FL), and Andy Barr (R-KY) introduced bipartisan legislation, [The Helping Open Properties Endeavor \(HOPE\) Act \(H.R. 7809\)](#). This legislation would provide borrowers of commercial mortgages with financial assistance through the HOPE Preferred Equity lending facility. The bill would help prevent commercial real estate foreclosures and protect jobs in the hospitality industry.



The hotel industry supports The HOPE Act to give struggling small business hotels an opportunity to keep their doors open and avoid foreclosure. Currently, [The HOPE Act continues to gain cosponsors](#), but we need your help to gain more support. Please join us in urging Members of Congress to cosponsor and quickly pass this legislation to keep hotels open for business and position America's tourism industry to survive and recover when the public health crisis subsides.

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PLEASE ADD YOUR NAME TO THE AHLA LETTER

Executive Orders:

Over the weekend, President Donald Trump signed four **Executive Orders** to help students and families struggling because of COVID 19. The action follows a breakdown in negotiations this week between Congress and the Administration. The actions include an extension of unemployment benefits through the end of year, which come down from \$600/week to \$400/week.

The four Orders include:

1. **Defer payroll taxes for Americans earning less than \$100,000 a year.**
2. **Implement a moratorium on evictions and give financial assistance to renters.**
3. **Add \$400 per week in extra unemployment benefits through the end of 2020, requiring states to cover 25% of the additional benefits.**
4. **Postpone student loan interest and payments through the end of 2020.**

AzLTA will continue to work with AHLA and U.S. Travel to advocate for these bills and additional industry priorities.

AZLTA PAC



We need your help! The November election is quickly approaching. AZLTA is actively raising funds to support our tourism advocates at the legislature.

By contributing to the AZLTA PAC, you are helping to elect legislators who support our industry. Every day, lawmakers make decisions on raising or lowering your taxes, enacting or repealing burdensome employer mandates, and promulgating unreasonable regulations. The AZLTA PAC is committed to electing lawmakers who will best represent our objectives – lowering taxes, repealing burdensome employer mandates, and eliminating unreasonable regulations.

DONATE TODAY!

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#THANKFULTHURSDAY

Ogletree Deakins

Employers & Lawyers. Working Together

It's ThankfulThursday - So grateful to AzLTA's BRONZE Strategic Sponsor Ogletree Deakins for your guidance and many years of providing legal advice to AzLTA members and partners. We appreciate everything that you do, and have done, for our industry and AzLTA team! #Unity

COVID-19 PRECAUTIONS FOR HOTELS

AHLA has announced [**COVID-19 Precautions for Hotels**](#), a hotel-specific online training course designed specifically for cleaning and safety during the pandemic. This valuable training tool was developed in partnership with the American Hotel & Lodging Educational Institute (AHLEI).

[**LEARN MORE**](#)



AZSAFE+CLEAN

Are you **AZSAFE + CLEAN Certified?** AzLTA is pleased to offer the AZSAFE+Clean certification that aims to provide hotels and resorts a one-stop-shop for industry standards and guidelines for a safe work environment, and confirm to both their team members and guests that they are taking the necessary steps to remain safe and clean.

[**LEARN MORE**](#)



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MEMBER DISCOUNTS




Exclusive virtual care offering for Arizona Lodging & Tourism Association members



Arizona Lodging & Tourism Association has partnered with Teladoc Health to give your employees and their families safe access to care with unlimited virtual visits for both mental health and medical conditions for just \$7 per month per employee- no insurance required.

[**LEARN MORE**](#)




COVID-19 Test

Self-administered comprehensive solution that integrates FDA AUTHORIZED at-home sample collection, lab testing, result-delivery, and patient support.

- ✓ Exclusive negotiated price for hospitality organizations/employers with promo code **HOSPITALITY20**: \$107 per test - includes expedited shipping.
- ✓ **Gentle, non-invasive, and easy to use**- simple instructions allow for sample collection at home
- ✓ Online results **within 48 hours** of test delivery to lab

LetsGetChecked



Reopen with healthy employees and help avoid unnecessary closures. An FDA-authorized at-home COVID-19 test is now available. Our new partner LetsGetChecked offers AzLTA members a 20% discount with code **HOSPITALITY20**.

[**LEARN MORE**](#)



Source1 Purchasing

NEW AZLTA MEMBER BENEFIT

SOURCE 1 PURCHASING -PURCHASING WITH POWER!

ARIZONA LODGING & TOURISM ASSOCIATION

LEARN MORE AT WWW.AZLTA.COM

AzLTA is excited to work with Source 1 to help members drastically lower supply and F&B costs, while increasing quality and service. Source1 Purchasing makes it simple to collect cash back rebates on items you buy every day, plus cash back to hoteliers on 165,000 items from over 350

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manufacturing suppliers, including HD Supply, American Hotel Register, Cintas, Office Depot, S&D Coffee and more.

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IN THE NEWS



Landmark bill passes to fix massive backlog in national park repairs

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MEMBER RESOURCES

AzLTA is committed to providing our members with up-to-date resources, webinars, information and recommendations from our state and national partners. Daily updates will be shared on [our website](#) so please reference it often and share it with your network.

REOPENING HOTEL & TRAVEL GUIDELINES

AZ SAFE + CLEAN

COVID-19 RESOURCES

AZ REOPENING GUIDANCE

ARIZONA HOSPITALITY WORKFORCE CONNECTION

YOUR INDUSTRY. YOUR VOICE.

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