

FEBRUARY 25, 2021



FEBRUARY 25, 2021

Dear Members,

There was a lot of activity at the Arizona Legislature this week as the House and Senate took action on many bills to send them to the opposite chamber. Unfortunately, we had a minor setback with [H.B. 2161](#), Tourism Marketing Authorities, but we are confident the bill will receive the support it deserves and will continue through the process.

We are pleased to report that AzLTA priority bill [S.B. 1377](#), which provides employers liability protections from frivolous COVID-19 related lawsuits, passed the full Senate with a bipartisan vote yesterday. Thank you to everyone who has reached out to lawmakers encouraging them to support our priority bills. We still have a lot of work to do to educate members about the current state of our industry and how our priority bills will help tourism-related businesses recover.

Our team is collecting testimonials from members about the impact of COVID-19 on their businesses and employees. If you are willing to share your story so we may educate legislators, please send your testimonial to info@azlta.com.

Thank you for your continued support.

Sincerely,

[Subscribe](#) to our email list.

Kim Grace Sabow

Kim Grace Sabow
President & CEO

TAKE ACTION: PRIORITIZE HOTEL EMPLOYEES FOR COVID-19 VACCINE

The [American Hotel & Lodging Association](#) (AHLA) and [UNITE HERE](#) recently joined together to ask the nation's governors to prioritize hotel workers for COVID-19 vaccinations. In a [letter](#) to the Chair and Co-Chair of the National Governors Association, all 50 Governors and the CDC, AHLA president and CEO Chip Rogers and UNITE HERE! president D. Taylor noted that hotels have been utilized as places to quarantine and house first responders and medical professionals throughout the pandemic, and hotel employees remain on the front lines every day.

Now, we need your help! [Please click this link to add your name to a similar letter to tell Arizona Governor Doug Ducey to prioritize hotel employees for COVID-19 vaccinations!](#) Lending your name will help show strength in numbers as we continue to call on Governors across the country to prioritize our industry's workforce in the vaccine distribution process.

CLICK HERE TO ADD YOUR NAME!

APPLY NOW TO AZSAFE+CLEAN GRANT

Foster a "sense of place" with guests and make them want to continue returning by showing you are providing a safe and clean business through AzLTA's AZSAFE+CLEAN certification. Our newly established grant, in partnership with the Arizona Office of Tourism, allows members to apply for funds to assist in participating in the AZSAFE+CLEAN certification program.

To learn more about the grant and how to apply, contact us at membership@azlta.com. For additional information on AZSAFE+CLEAN, [visit our website](#).



[Subscribe](#) to our email list.

ARIZONA UPDATE



AzLTA LEGISLATIVE PRIORITIES

The Arizona Legislature is a month into the legislative session and hundreds of bills are moving through the process. Below is a brief update on AzLTA's priority bills:

S.B. 1101 & H.B. 2161 Tourism Marketing Authorities (Rep. Kaiser and Sen. Pace):

Enabling legislation that allows for the formation of tourism marketing authorities.

Latest Action: H.B. 2161 failed on third read in the House; may be reconsidered. S.B. 1101 is awaiting Senate Committee of the Whole.

S.B. 1377 Civil Liability; Public Health Pandemic (Sen. Leach): Provides targeted and reasonable liability protections for businesses, educational providers, and the health care industry working diligently to protect their employees, customers, and patients.

Latest Action: Passed the Senate with a bipartisan vote 18-12.

S.B. 1720 Peer-to-Peer Car Sharing (Sen. Fann): Establishes guidelines for insurance requirements, safety recalls, taxation and surcharge collection for vehicle sharing transactions that occur on a peer-to-peer car sharing program.

Latest Action: Awaiting action by the full Senate.

H.B. 2481 Short-term Rentals; Enforcement; Penalties (Rep. Kavanagh): Allows a city or town to restrict vacation rentals to specific zoning districts and require vacation rentals to have a permit. It would also require a multi unit residential structure that is owned and operated by an online lodging marketplace to comply with building code requirements.

Latest Action: Passed the House Government & Elections Committee and is awaiting further action.

FEDERAL UPDATE



LOANS

The Biden administration has announced several changes in an effort to increase opportunities for very small businesses to access PPP loans.

To that end, **during an exclusive two-week period beginning February 24, the Small Business Administration will only review and accept applications from businesses with less than 20 employees.** After the 14 days, all qualified businesses can resume applying.

This important PPP program is set to expire at the end of next month and approximately half of the funds allocated are still available. We highly encourage you to take advantage of this benefit, including the opportunity to apply for a second draw loan.

The U.S. Travel Association has put together a set of PPP application resources. To learn more, [access here](#).

AZLTA MEMBER DISCOUNTS

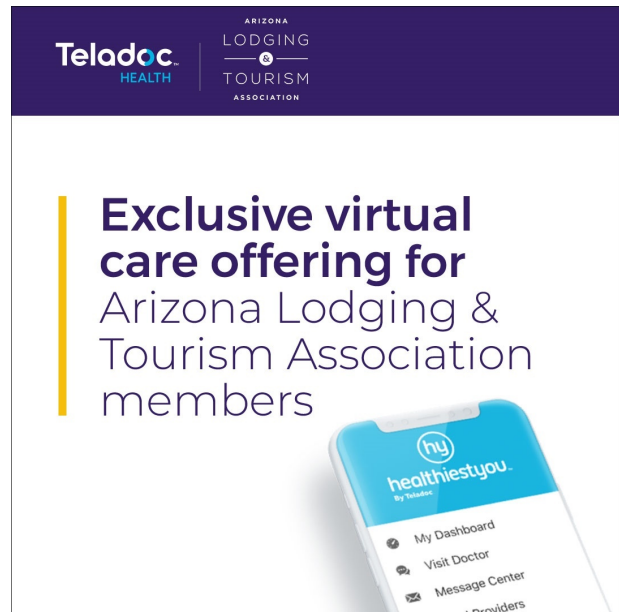


Source 1

Earn cashback rebates on supplies

Free to join as AZLTA member

[LEARN MORE](#)



Teladoc Health

Discounted virtual health visits

\$7 per month per employee

[LEARN MORE](#)

MEMBER RESOURCES

AzLTA is committed to providing our members with up-to-date resources, [webinars](#), information and recommendations from our state and national partners. Daily updates will be shared on [our website](#) so please reference it often and share it with your network.

AZ SAFE + CLEAN CERTIFICATION

REOPENING HOTEL & TRAVEL GUIDELINES

COVID-19 RESOURCES

AZ REOPENING GUIDANCE

ARIZONA MEANS BUSINESS

YOUR INDUSTRY. YOUR VOICE.

JOIN TODAY!



Share this email:



[Manage](#) your preferences | [Opt out](#) using TrueRemove™

Got this as a forward? [Sign up](#) to receive our future emails.

View this email [online](#).

1240 E. Missouri Avenue
Phoenix, AZ | 85014 United States

This email was sent to .

To continue receiving our emails, add us to your address book.

emma®

[Subscribe](#) to our email list.