

July 16, 2020



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Dear Members,

This week, the City of Phoenix hosted two public meetings regarding the Phoenix Healthy Tourism and Hospitality Ordinances which would have a devastating impact on our industry. Thank you to everyone who participated in these meetings, voiced your opposition and sent letters to the Phoenix City Council. Our industry was well-represented in both meetings and respectfully articulated why the ordinances are harmful as well as highlighted what the industry is doing to help employees and keep them safe.

The City of Phoenix staff will compile all of the feedback provided during these public forums and comments that were submitted electronically for a report to the council. If you have not sent a letter to Mayor Gallego, the city council and staff please do so by close of business Friday. Below is a template letter and contact information for reference.

Thank you all for your engagement on these ordinances. We will continue to follow this issue and keep our members apprised of any updates.

Sincerely,

*Vin Moore, Secretary*

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## VOICE YOUR OPPOSITION TO PHOENIX HEALTHY TOURISM AND HOSPITALITY ORDINANCES

We need your help! The City of Phoenix is compiling comments regarding the Phoenix Healthy Tourism and Hospitality Ordinances. If you have not submitted a letter in opposition, please do so by close of business Friday. Please submit your letter to all of the contacts listed below.

### **Send an email or contact Phoenix City Councilmembers**

- Mayor Kate Gallego- [mayor.gallego@phoenix.gov](mailto:mayor.gallego@phoenix.gov) | 602-262-7111
- Thelda Williams- [council.district.1@phoenix.gov](mailto:council.district.1@phoenix.gov) | 602-262-7444
- Jim Waring- [council.district.2@phoenix.gov](mailto:council.district.2@phoenix.gov) | 602-262-7445
- Debra Stark- [council.district.3@phoenix.gov](mailto:council.district.3@phoenix.gov) | 602-262-7441
- Sal DiCiccio- [council.district.6@phoenix.gov](mailto:council.district.6@phoenix.gov) | 602-262-7491
- Michael Nowakowski- [council.district.7@phoenix.gov](mailto:council.district.7@phoenix.gov) | 602-262-7492
- Laura Pastor- [council.district.4@phoenix.gov](mailto:council.district.4@phoenix.gov) | 602-262-7447
- Vice Mayor Betty Guardado- [council.district.5@phoenix.gov](mailto:council.district.5@phoenix.gov) | 602-262-7446
- Carlos Garcia- [council.district.8@phoenix.gov](mailto:council.district.8@phoenix.gov) | 602-262-7493
- Ed Zuercher, City Manager- [ed.zuercher@phoenix.gov](mailto:ed.zuercher@phoenix.gov)
- Cris Meyer, City Attorney- [cris.meyer@phoenix.gov](mailto:cris.meyer@phoenix.gov) | 602-262-6761
- Christine Mackay, Community and Economic Development Director- [christine.mackay@phoenix.gov](mailto:christine.mackay@phoenix.gov)

[Download Letter Template](#)

## FEDERAL UPDATE



Congress is set to return to Washington, D.C., next week and will advance further negotiations on phase 4 coronavirus relief legislation. Senate Majority Leader McConnell **has suggested** that the bill will be finalized within three weeks once lawmakers return, with a target of August 7. Republicans and Democrats have **differing priorities** for this bill.

businesses as they safely reopen and requirements that school districts take steps to reopen in the fall, while Democrats are calling for extending the enhanced unemployment insurance created by the CARES Act and **significant funding** for state and local governments.

The Small Business Administration (SBA) announced that the Economic Injury Disaster Loan (EIDL) Advance program—which provided \$10,000 to businesses that applied for an EIDL loan, whether or not the loan itself was approved—**is officially out of money**. The advance program provided \$20 billion in grants to businesses since the CARES Act was passed.

Last week, the Transportation Security Administration (TSA) **implemented new measures** to protect its employees and passengers amid the pandemic, including requiring officers to change their gloves more frequently and wear face shields when screening passengers. The TSA's full list of measures taken in response to the coronavirus pandemic can be found **on their website**. U.S. Travel commends these **and other steps** taken to improve the health and safety of air travelers and workers, many of which align with **our industry's own guidance**.

## ACTION ALERT

Senators Rubio (FL), Scott (SC) and Cruz (TX) have introduced S.3992, which would ensure all categories of destination marketing organizations (DMOs) are eligible for Paycheck Protection Program (PPP) loans. In order to advance this bill, we must build cosponsors. We're asking you to take action now by writing and calling our senators to urge them to cosponsor this bill.

The Senate is negotiating the next phase of coronavirus response legislation and is expected to release a bill this week, making our timing critical if we are to include these measures in broader relief legislation.

TAKE ACTION

It is easy to take action. Click the link, enter your zip code so you can be matched with your senators, send the messages, and then after clicking "Call Me," you will receive a call from the patch-through system, which will connect you with your senators' offices directly. Both message language and a call script are provided that will help you share top-level requests. This ensures our asks land with the biggest impact.

Time is of the essence. Hundreds of DMOs across the nation are in need of PPP relief, and this bill is a chance to deliver ASAP. We must take action now.

## TRAVEL SAFELY

The top priority for the hotel industry is the health and safety of guests and employees. We want every guest to experience a clean and safe hotel, no matter where they stay. In support of these efforts, AHLA has united the industry around the announcement of the “[Safe Stay Guest Checklist](#),” a list for guests on how to travel safely, including the required use of face coverings in all indoor public spaces. This checklist is part of AHLA’s [Safe Stay](#) guidelines, an industry-wide, enhanced set of health and safety protocols designed to provide a safe and clean environment for all hotel guests and employees.



[VIEW CHECKLIST](#)

## NAU PROMOTES FOOD SAFETY CERTIFICATION



To promote consumer confidence amid COVID-19, NAU is partnering with the county on enhanced food safety certification. Administrators from the Economic Policy Institute and School of Hotel and Restaurant Management educators combined their expertise and, in conjunction with county health officials, created a curriculum that brings

together recommendations and best practices from the CDC and FDA. Businesses and employees who complete the training, which is available for free, will be listed online as a Certified COVID Aware Business and be given a certificate to put in the business' window. That label communicates to customers how seriously that establishment takes individual and community health and safety.

[READ MORE](#)

## COVID-19 PRECAUTIONS FOR HOTELS

AHLA has announced [COVID-19 Precautions for Hotels](#), a

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cleaning and safety during the pandemic. This valuable training tool was developed in partnership with the American Hotel & Lodging Educational Institute (AHLEI).

[LEARN MORE](#)



## GOVERNOR'S CONFERENCE ON TOURISM



Join the Arizona Office of Tourism for the [Virtual Governor's Conference](#) on July 22-23, 2020 via Zoom featuring the Arizona tourism annual look back and look forward, Spirit of Service Tourism Awards and much more!

[LEARN MORE](#)

## #THANKFULTHURSDAY



**HENSLEY**  
*Beverage Company*

Today, we extend a big shout out to SILVER Strategic Partner Hensley Beverage Company for their commitment to the Hospitality industry, for the tasty brews and for making our journey a crafty one. Thank you for your commitment to AzLTA!

## AZSAFE+CLEAN

Are you **AZSAFE + CLEAN**  
**Certified?** AzLTA is pleased to  
offer the AZSAFE+Clean  
certification that aims to provide

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for industry standards and guidelines for a safe work environment, and confirm to both their team members and guests that they are taking the necessary steps to remain safe and clean.

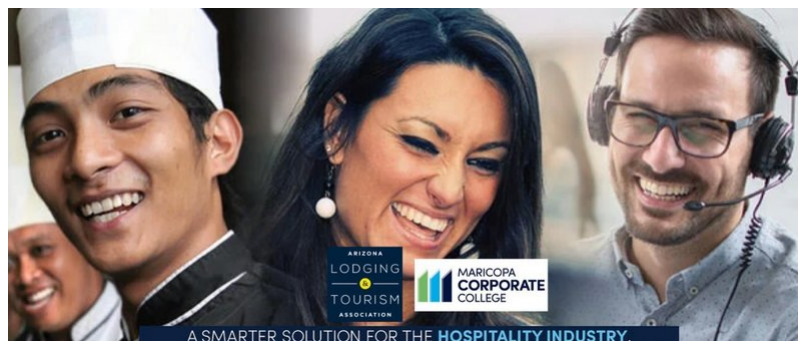
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## MEMBER DISCOUNTS



[Special Offers & Member Discounts on Personal Protective Equipment \(PPE\)](#)



[Free Hospitality Training](#)

## STRATEGIC PARTNERS

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## MEMBER RESOURCES

AzLTA is committed to providing our members with up-to-date resources, webinars, information and recommendations from our state and national partners. Daily updates will be shared on [our website](#) so please reference it often and share it with your network.

REOPENING HOTEL & TRAVEL GUIDELINES

AZ SAFE + CLEAN

COVID-19 RESOURCES

AZ REOPENING GUIDANCE

ARIZONA HOSPITALITY WORKFORCE CONNECTION

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