

July 9, 2020



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Dear Members,

As we continue to manage the COVID-19 pandemic in our state, I thank each of you for your collaboration and assistance on policies and guidance that will help our industry recover.

This week, AzLTA sponsored the Morning Scoop: What's Next for Tourism in Arizona Webinar hosted by the Arizona Capitol Times. I had the honor of being on the expert panel with Representative T.J. Shope, Economist Jim Rounds, Visit Phoenix President & CEO Steve Moore and Executive Vice President of HSL Properties Jerry Fischer.

The conversation focused on the economic impact of COVID-19, how the industry is managing the current crisis and policies that will help the industry recover and reposition itself for future growth. Thank you to the Arizona Capitol Times for hosting this important conversation.

Our team is actively monitoring the Phoenix Healthy Tourism and Hospitality Ordinances and educating stakeholders about the devastating impact these ordinances would have on our industry. There is more information about the public meetings below. Our team will continue to provide updates and action alerts as more information is available.

Sincerely,

Kim Moore Salas

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PHOENIX HEALTHY TOURISM AND HOSPITALITY ORDINANCES PUBLIC MEETINGS

We need your help! The City of Phoenix is hosting two public meetings about the Phoenix Healthy Tourism and Hospitality Ordinances next week and we need industry representatives to join the virtual meetings. **Please RSVP and provide public comment.**

Schedule of Public Meetings:

July 15th: 2:00PM-3:00PM

July 16th: 9:30AM-10:30AM

*The same presentation will be given at each meeting.

To RSVP and receive the link, or phone number, for the meeting, please send your name, email address and phone number to phx.business@phoenix.gov or call **602-262-5040** and you will be sent the virtual meeting information. The meeting will be hosted on WebEx or you can call in to the presentation.

[CLICK HERE TO VIEW TALKING POINTS AND ORDINANCES](#)

MORNING SCOOP: WHAT'S NEXT FOR TOURISM IN ARIZONA?



Be sure to watch this important conversation with industry experts about the importance of travel and tourism and how the state can help the industry recover.

[WATCH MORNING SCOOP VIDEO](#)

FEDERAL UPDATE

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Paycheck Protection Program (PPP) Loan Data Released

The Small Business Administration (SBA) and Department of Treasury **released** detailed loan-level data related to the 4.9 million loans provided under the PPP which was passed by Congress in the CARES Act in March of this year. The data is available **[here](#)**.



The TEST Act

The legislation is designed to create a modernized, focused approach to testing, making it easier and safer for Americans to begin traveling and staying in hotels again.

Delays Expected for Employment Recovery

The Congressional Budget Office (CBO) released its **[10 year forecast report](#)** late last week which estimates the nation's unemployment rate will **[remain high](#)** for the next decade and that our nation's economy will continue to recover over the next decade.

[CLICK HERE TO VIEW FULL FEDERAL UPDATE](#)

STATE UPDATE



Today, Governor Doug Ducey issued an Executive Order to help mitigate the spread of COVID-19 in Arizona. Restaurants in the state will now be required to limit indoor dining capacity to less than 50% of occupancy which is set by the fire code.

[READ THE EXECUTIVE ORDER HERE](#)

COVID-19 PRECAUTIONS FOR HOTELS

AHLA has announced **[COVID-19 Precautions for Hotels](#)**, a hotel-specific online training course designed specifically for cleaning and safety during the pandemic. This valuable training tool was developed in partnership with the American Hotel & Lodging Educational Institute (AHLEI).

[LEARN MORE](#)



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TRAVEL CONFIDENTLY



When travel businesses, residents and visitors all do their part, Americans can **Travel Confidently**. U.S. Travel has released a **suite of resources** centered around this theme, including infographics, social media materials, and more that showcase our entire industry's commitment to keeping travelers and their families safe.

[**VIEW TOOLKIT**](#)

GOVERNOR'S CONFERENCE ON TOURISM



Join the Arizona Office of Tourism for the **Virtual Governor's Conference** on July 22-23, 2020 via Zoom featuring the Arizona tourism annual look back and look forward, Spirit of Service Tourism Awards and much more!

[**LEARN MORE**](#)

#THANKFULTHURSDAY



#ThankfulThursday to our #SoAZ SILVER Strategic Sponsor Visit Tucson! Your support allows us to continue advocating and supporting our hospitality industry. Thank you for your leadership

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AZSAFE+CLEAN



Are you **AZSAFE + CLEAN Certified?** AzLTA is pleased to offer the AZSAFE+Clean certification that aims to provide hotels and resorts a one-stop-shop for industry standards and guidelines for a safe work environment, and confirm to both

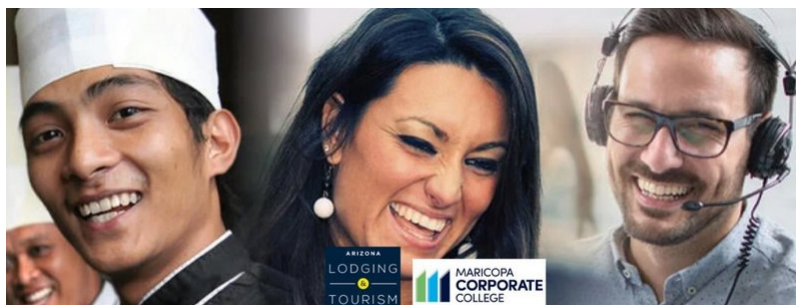
their team members and guests that they are taking the necessary steps to remain safe and clean.

[READ MORE](#)

MEMBER DISCOUNTS



[Special Offers & Member Discounts on Personal Protective Equipment \(PPE\)](#)



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[Free Hospitality Training](#)

IN THE NEWS

U.S. Sen. McSally proposes tax credits for domestic vacations

By Kimberly James | The Center Square | Jul 6, 2020

[U.S. Sen. McSally proposes tax credits for domestic vacations](#)

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MEMBER RESOURCES

[Subscribe](#) to our email list.

AzLTA is committed to providing our members with up-to-date resources, webinars, information and recommendations from our state and national partners. Daily updates will be shared on [our website](#) so please reference it often and share it with your network.

REOPENING HOTEL & TRAVEL GUIDELINES

AZ SAFE + CLEAN

COVID-19 RESOURCES

AZ REOPENING GUIDANCE

ARIZONA HOSPITALITY WORKFORCE CONNECTION

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