

November 12, 2020



NOVEMBER 12, 2020

Dear Members,

Earlier this week we were blessed with fabulous weather and fantastic company at the 2020 AZLTA Doug Yonko Memorial Golf Tournament. Although we have all experienced many challenges this year and the loss of a beloved friend and colleague, it was wonderful to get together as a community in honor of Doug. I would like to extend my deepest appreciation and gratitude to Doug's brothers, Greg and David, for joining us as we launched the Doug Yonko Memorial Education Scholarship.

A portion of the proceeds of the golf tournament will be dedicated to a new industry education scholarship in Doug's name for an individual seeking a career in the travel, tourism, sports and/or hospitality industry. We are incredibly grateful for your support of this new memorial scholarship.

I cannot say thank you enough to board member Danielle Russell who has been instrumental in helping AzLTA grow its partnership with Phoenix Country Club and with the Charles Schwab Cup. In addition, thank you to our generous sponsors and attendees who went above and beyond to make this year's event a success.

[Subscribe](#) to our email list.



We hope to see each of you on the course next year!



Sincerely,

Kim Grace Sabow

Kim Grace Sabow
President & CEO

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NATIONAL UPDATE



Over the weekend, the election for President was called in favor of former Vice President Joe Biden, after days of vote-counting in several battleground states.

The Senate is currently 50-48, with Republicans leading the chamber. Both Georgia Senate races will advance to a runoff on January 5. Democrats will maintain control of the House of Representatives but with a slimmer majority.

Congress is expected to return to Washington in mid-November. We will continue to urge Congressional leaders to reach a bipartisan, bicameral agreement on a coronavirus stimulus package this year to help the most affected industries and workers.

ARIZONA UPDATE

Ballot counting has just about finished across the state. Republicans will maintain majorities in the Arizona Senate (16-14) and the House of Representatives (31-29). In the Senate, Republicans lost one seat with the defeat of Senator Kate Brophy-McGee.



Republicans and Democrats have selected their leadership teams for the upcoming session:

Senate Majority

- Senate President: Karen Fann
- Senate Majority Leader: Rick Gray
- Senate Majority Whip: Sonny Borrelli
- Senate President Pro Tempore: Vince Leach

House Majority

- House Speaker: Rusty Bowers
- House Majority Leader: Ben Toma
- House Majority Whip: Leo Biasiucci
- House Speaker Pro Tempore: Travis Grantham

Senate Minority

- Senate Minority Leader: Rebecca Rios

- Senate Minority Co-Whip: Martin Quezada
- Senate Minority Co-Whip: Victoria Steele

House Minority

- House Minority Leader: Reginald Bolding
- House Minority Assistant Leader: Jennifer Longdon
- House Minority Whip: Domingo DeGrazia

Special thank you to our Government Affairs Team at Molera Alvarez for the election update.

PHOENIX TRAVEL GUIDELINES



On Oct. 6, the Arizona Department of Health Services issued the **COVID-19 Recommendations for Private Events**, which notes health and safety practices that the State of Arizona has recommended for all events that are not open to the general public. This definition permits conventions, meetings and trade shows to occur in Greater Phoenix should the events be labeled "private" and not allow the general

public to attend.

Note: Ticketed events (i.e. professional sports games, fairs, etc.) are considered public events. Indoor expos for registered participants, such as the Rock n' Roll Marathon series, are considered private events.

[LEARN MORE](#)

PHOENIX VISITOR INDUSTRY WEEKLY TREND TRACKER

The Visit Phoenix research team continues to stay in front of the changing trends and visitor industry research. They have compiled a weekly trend tracker for the industry.

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AHLA SAFE STAY GUIDELINES



Safety and cleanliness remain the top concerns for hotel guests and employees. This is why the **Safe Stay** initiative continues to be a leading priority for AHLA and our industry.

AHLA Safe Stay has been endorsed by the **Infectious Diseases Society of America** and the **Association for Linen Management**, which represents the personnel involved in the textile care industry. Additionally, **Dr. Murray Cohen**, who has a distinguished career as a certified industrial hygienist and former infectious diseases epidemiologist with the U.S. Centers for Disease Control

(CDC) and Prevention and World Health Organization (WHO), has also announced his endorsement.

The latest version of the **Safe Stay protocols** includes newly-released CDC guidance on hotel operations including:

- Meetings and events
- Elevator operations
- Foodservice operations
- Workplace health safety plans

The **Safe Stay guidelines** also feature the **latest CDC recommendations** on daily room cleanings to limit in-person contact: "Guestrooms occupied by the same customer **over multiple days should not be cleaned daily unless requested.**"


AZSAFE+CLEAN




Are you **AZSAFE + CLEAN Certified**? AzLTA is pleased to offer the AZSAFE+Clean certification that aims to provide hotels and resorts a one-stop-shop for industry standards and guidelines for a safe work environment, and confirm to both their team members and guests that they are taking the necessary steps to remain safe and clean.

[LEARN MORE](#)

MEMBER DISCOUNTS




Exclusive virtual care offering for Arizona Lodging & Tourism Association members



Arizona Lodging & Tourism Association has partnered with Teladoc Health to give your employees and their families safe access to care with unlimited virtual visits for both mental health and medical conditions for just \$7 per month per employee- no insurance required.

[**LEARN MORE**](#)




COVID-19 Test

Self-administered comprehensive solution that integrates FDA AUTHORIZED at-home sample collection, lab testing, result-delivery, and patient support.

- ✓ Exclusive negotiated price for hospitality organizations/employers with promo code **HOSPITALITY20**: \$107 per test - includes expedited shipping.
- ✓ **Gentle, non-invasive, and easy to use**- simple instructions allow for sample collection at home
- ✓ Online results **within 48 hours** of test delivery to lab

LetsGetChecked



Reopen with healthy employees and help avoid unnecessary closures. An FDA-authorized at-home COVID-19 test is now available. Our new partner **LetsGetChecked** offers AzLTA members a 20% discount with code **HOSPITALITY20**.

[**LEARN MORE**](#)



Source1 Purchasing

NEW AZLTA MEMBER BENEFIT

SOURCE 1 PURCHASING -PURCHASING WITH POWER!

ARIZONA LODGING & TOURISM ASSOCIATION

LEARN MORE AT WWW.AZLTA.COM

AzLTA is excited to work with Source 1 to help members drastically lower supply and F&B costs while increasing quality and service. Source1 Purchasing makes it simple to collect cashback rebates on items you buy every day, plus cashback to hoteliers on 165,000 items from over 350 manufacturing suppliers, including HD Supply, American Hotel Register, Cintas, Office Depot, S&D Coffee and more.

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IN THE NEWS



[Arizona hospitality industry remains hopeful, but realistic in COVID-19 pandemic](#)

MEMBER RESOURCES

AzLTA is committed to providing our members with up-to-date resources, webinars, information and recommendations from our state and national partners. Daily updates will be shared on [our website](#) so please reference it often and share it with your network.

REOPENING HOTEL & TRAVEL GUIDELINES

AZ SAFE + CLEAN

COVID-19 RESOURCES

AZ REOPENING GUIDANCE

ARIZONA GUIDANCE FOR MEETINGS

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