

October 15, 2020



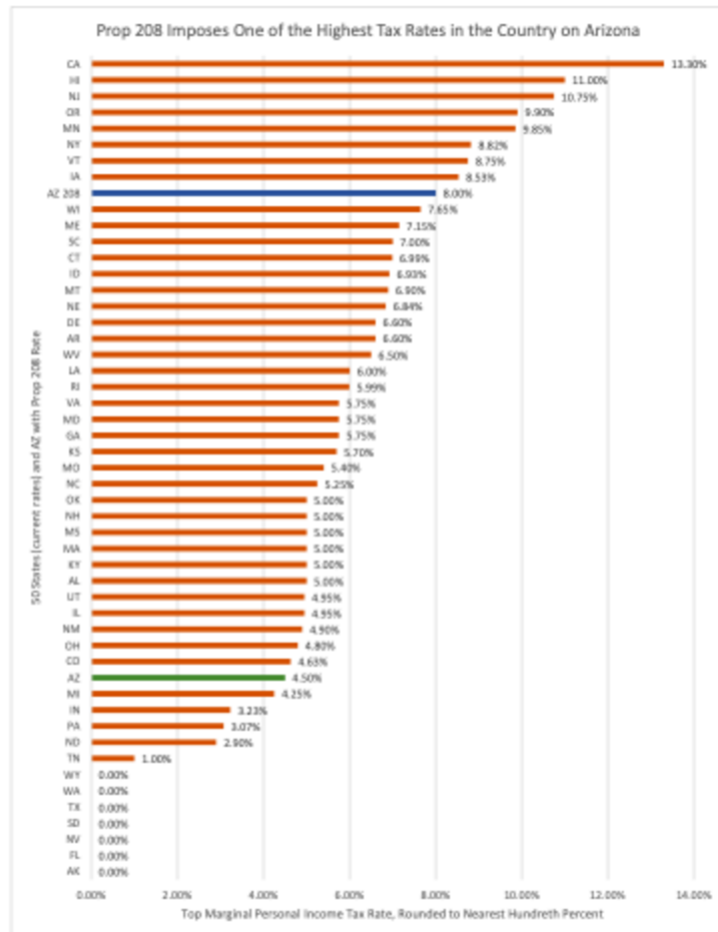
October 15, 2020

Dear Members,

We are less than three weeks from the November election and there are a number of important issues facing Arizona voters. AzLTA has joined numerous business and community organizations as part of the **NO on Prop 208 Coalition**. Proposition 208 would drastically increase income taxes on individuals and small businesses in the state, in the midst of an economic crisis. This week, the Arizona Republic Editorial Board agreed that Proposition 208 would hurt Arizona: **Proposition 208 hurts education-funding cause in Arizona, not help it. Vote no on Invest in Ed.**

[Subscribe](#) to our email list.

AK	0.00%
FL	0.00%
NV	0.00%
SD	0.00%
TX	0.00%
WA	0.00%
WY	0.00%
TN	1.00%
ND	2.90%
PA	3.07%
IN	3.23%
MI	4.25%
AZ	4.50%
CO	4.63%
OH	4.80%
NM	4.90%
IL	4.95%
UT	4.95%
AL	5.00%
KY	5.00%
MA	5.00%
MS	5.00%
NH	5.00%
OK	5.00%
NC	5.25%
MO	5.40%
KS	5.70%
GA	5.75%
MD	5.75%
VA	5.75%
RI	5.99%
LA	6.00%
WV	6.50%
AR	6.60%
DE	6.60%
NE	6.84%
MT	6.90%
ID	6.93%
CT	6.99%
SC	7.00%
ME	7.15%
WI	7.65%
AZ 208	8.00%
IA	8.53%
VT	8.75%
NY	8.82%
MN	9.85%
OR	9.90%
NJ	10.75%
HI	11.00%
CA	13.30%



Learn more about the harmful impact of the proposition [here](#). Please join us and vote No on Prop 208.

Sincerely,

Kim Grace Sabow

Kim Grace Sabow
President & CEO

TOURISM TALK WEBINAR

Thank you to everyone who joined us for the AZLTA Tourism Talk Webinar "How the Tourism Industry has Reimagined the Customer Experience". Missed the event? Watch it on-demand [here](#).

Special thanks to AZLTA Board Chairman **Brent DeRaad** for moderating the event and **Greg Charbeneau**, VP & General Manager, OdySea Aquarium; **Lawrence Cuculic**, SVP & General Counsel, Best Western Hotels & Resorts; and **Rob Linde**, General Manager, Arizona Snowbowl

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Be sure to register for our next webinar today!

A promotional poster for a webinar titled "TOURISM TALK". The background is a blurred image of people in a meeting. The title "TOURISM TALK" is in large white letters, with a speech bubble icon containing a building and a plane. Below it is the subtitle "A Series of Conversations with Industry Leaders". The event is "WEEK 2" and "The Future of Group and Business Travel". It is sponsored by "REPUBLIC NATIONAL DISTRIBUTING COMPANY" and "Young's Market Company". The date is "WEDNESDAY OCTOBER 28 2:00 PM". The format is a "WEBINAR" on "zoom". There are five participants: four panelists and one moderator. The panelists are John Chan (Director, Phoenix Convention Center and Venues), Julie Giese (President, Phoenix Raceway), Jason Rowley (President & CEO, Phoenix Suns), and Tom Sadler (President & CEO, Arizona Sports and Tourism Authority). The moderator is Kim Sabow (President & CEO, Arizona Lodging and Tourism Association). The hashtag #TOURISMTALK and the website WWW.AZLTA.COM/TOURISM-TALK are at the bottom.

TOURISM TALK
A Series of Conversations with Industry Leaders

WEEK 2

The Future of Group and Business Travel

Sponsor
REPUBLIC NATIONAL DISTRIBUTING COMPANY | Young's Market Company

WEDNESDAY
OCTOBER 28
2:00 PM

WEBINAR | zoom

PANELISTS

John Chan
Director,
Phoenix Convention Center
and Venues

Julie Giese
President,
Phoenix Raceway

Jason Rowley
President & CEO,
Phoenix Suns

Tom Sadler
President & CEO,
Arizona Sports and
Tourism Authority

MODERATOR

Kim Sabow
President & CEO,
Arizona Lodging and
Tourism Association

#TOURISMTALK | WWW.AZLTA.COM/TOURISM-TALK

[REGISTER HERE](#)

ARIZONA UPDATE



The NCAA announced this week that Phoenix will host the 2026 Women's Final Four! This will be the first time Arizona hosts the tournament, which has not been held out West since 2012.

Arizona has become the go-to destination for mega-sporting events with:

- NASCAR Championship Weekend in 2020 and 2021
- Super Bowl LVII in 2023
- NCAA Men's Final Four in 2024
- NCAA Women's Final Four in 2026

Congratulations to the Phoenix Women's Final Four Bid Committee for their dedication and hard work to bring this event to Arizona.

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NATIONAL UPDATE

With less than three weeks until the election, and a stalemate in Washington over an additional economic stimulus bill, a new survey commissioned by AHLA shows that Americans strongly support Congress remaining in session until an agreement can be reached.

The new survey comes on the heels of an announcement this morning by Senate Majority Leader Mitch McConnell announcing that the Senate will vote on new funding for the Paycheck Protection Program (PPP) sometime next week.

Key findings of the survey include:

- Voters name travel and tourism as the industry most affected by the economic downturn caused by COVID-19
- 93 percent of voters are concerned about the effects of COVID-19 on small businesses
- 90 percent support Congress passing an economic stimulus bill to support small businesses and protect jobs
- 89 percent say Congress should remain in session until reaching an agreement
- We will continue advancing our message that Congress must come together to help the most affected small businesses and employees to survive this crisis.

Contact Congress today and urge them to pass COVID-19 relief immediately.



AHLA ACTION ALERT

U.S. TRAVEL ACTION ALERT

AIR TRAVEL IN TURMOIL



Last evening, CNBC premiered the hour-long feature “Shepard Smith: Air Travel in Turmoil”, exploring the effect of the pandemic on the U.S. air travel system, the essential workers keeping the industry moving and the millions of people who rely on it.

Excerpts included below provide a brief recap of American’s portrayal in the documentary and demonstrate the overall tone and tenor of the

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- [Shepard Smith Reports: Air Travel in Turmoil](#) (general promo)
- [Flying during the COVID-19 pandemic](#) (Capt. Peter Loparnos)
- [A flight attendant lands on the furlough list](#) (FA Allie Malis)
- [How clean is your flight?](#) (Jessica Tyler)
- [An unlikely essential worker](#) (CSC Marie-Lyne Marcelin)

AHLA SAFE STAY GUIDELINES

With the release of [hotel-specific guidance by the CDC](#), AHLA updated the Safe Stay info-graphic, [“Housekeeping Frequency During a Safe Stay”](#).

The hotel industry is going above and beyond to assure travelers and employees that hotels will be cleaner and safer than ever before. AHLA's Safe Stay, industry-wide standards enhanced standard of health and safety protocols, have been reviewed by the Centers for Disease Control and Prevention (CDC) and leading health experts.



AZLTA PAC



We need your help! The November election is quickly approaching. AZLTA is actively raising funds to support our tourism advocates at the legislature.

By contributing to the AZLTA PAC, you are helping to elect legislators who support our industry. Every day, lawmakers make decisions on raising or lowering your taxes, enacting or repealing burdensome employer mandates, and promulgating unreasonable regulations. The AZLTA PAC is committed to electing lawmakers who will best represent our objectives – lowering taxes, repealing burdensome employer mandates, and eliminating unreasonable regulations.

[DONATE TODAY!](#)

AZSAFE+CLEAN

Are you **AZSAFE + CLEAN Certified?** AzLTA is pleased to offer the AZSAFE+Clean certification that aims to provide hotels and resorts a one-stop-shop for industry standards and guidelines for a safe work environment, and confirm to both their team members and guests that they are taking the necessary steps to remain safe and clean.

[**LEARN MORE**](#)



MEMBER DISCOUNTS

Exclusive virtual care offering for Arizona Lodging & Tourism Association members

Arizona Lodging & Tourism Association has partnered with Teladoc Health to give your employees and their families safe access to care with unlimited virtual visits for both mental health and medical conditions for just \$7 per month per employee- no insurance required.

[**LEARN MORE**](#)



Self-administered comprehensive solution that integrates FDA AUTHORIZED at-home sample collection, lab testing, result-delivery, and patient support.

- ✓ Exclusive negotiated price for hospitality organizations/employers with promo code **HOSPITALITY20**: \$107 per test - includes expedited shipping.
- ✓ **Gentle, non-invasive, and easy to use**- simple instructions allow for sample collection at home
- ✓ Online results **within 48 hours** of test delivery to lab



Reopen with healthy employees and help avoid unnecessary closures. An FDA-authorized at-home COVID-19 test is now available. Our new partner LetsGetChecked offers AzLTA members a 20% discount with code **HOSPITALITY20**.

[**LEARN MORE**](#)



AzLTA is excited to work with Source 1 to help members drastically lower supply and F&B costs, while increasing quality and service. Source1 Purchasing makes it simple to collect cash back rebates on items you buy every day, plus cash back to hoteliers on 165,000 items from over 350 manufacturing suppliers, including HD Supply, American Hotel Register, Cintas, Office Depot, S&D Coffee and more.

[LEARN MORE](#)

MEMBER RESOURCES

AzLTA is committed to providing our members with up-to-date resources, webinars, information and recommendations from our state and national partners. Daily updates will be shared on [our website](#) so please reference it often and share it with your network.

REOPENING HOTEL & TRAVEL GUIDELINES

AZ SAFE + CLEAN

COVID-19 RESOURCES

AZ REOPENING GUIDANCE

ARIZONA HOSPITALITY WORKFORCE CONNECTION

[YOUR INDUSTRY. YOUR VOICE.](#)

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