

October 21, 2021



OCTOBER 21, 2021

Dear Members,

For the second time this year, Arizona was the focus of the sports world as the Phoenix Mercury competed for the WNBA championship. We are so proud of the Phoenix Mercury team and organization for an incredible season and for bringing so much energy to the state. With the NFL season in full swing and major sports events quickly approaching, Arizona continues to be the go-to destination for sports tourism.

Temperatures across the state are dropping, so it's a great time to spend a day outside on the links. The 2nd annual Doug Yonko Memorial Golf Fundraiser is less than a month away and foursomes are selling quickly. You won't want to miss out on this opportunity to play the course following the PGA Tour's Charles Schwab Cup Championship at the Phoenix Country Club!

The golf tournament serves as our largest fundraiser of the year, supporting our education and workforce development programs as well as advocacy initiatives. A portion of the proceeds from the golf tournament also supports the Doug Yonko Memorial Scholarship which is awarded to an individual seeking a career in the travel, tourism, sports and/or hospitality industry.

A special thank you to our Title Sponsor HSL Properties for your continued support of this fundraising event! For sponsorship information and to register to play golf click [here](#). For additional information contact Karin Jimenez, VP of Operations & Industry Relations, at kjimenez@azlta.com.

[Subscribe](#) to our email list.

Sincerely,

Kim Grace Sabow

Kim Grace Sabow

President & CEO

DOUG YONKO MEMORIAL GOLF TOURNAMENT



REGISTER NOW

2021 DOUG YONKO SCHOLARSHIP DEADLINE APPROACHING: OCTOBER 29

The AzLTA Arizona Hotel Foundation is accepting applications from college and university students for the 2021 Doug Yonko Scholarship! The Doug Yonko Scholarship will provide a \$7,500 scholarship to one lodging or tourism-related student every year in memory of Doug's service and commitment to Arizona.

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investing in Arizona's youth and the future success of the industry. We hope you are able to share this scholarship opportunity with your network as we continue to seek applications. The application deadline is **October 29, 2021**.

To learn more and apply, click [here](#).

AzLTA's TOWNHALL



Thank you Visit Mesa and AzLTA Board member Marc Garcia for your wonderful hospitality this week hosting the Advocacy Townhall. We appreciate the opportunity to provide an update on AzLTA's advocacy efforts to a full audience and hear about the latest updates in Mesa.

AzLTA Advocacy Townhall series provides an opportunity to connect with our hoteliers and hospitality community and get critical local and state updates on our industry.

The next event will be held with our Tourism Member [Visit Glendale](#) on October 28 in Glendale.

We encourage each of you to attend a tour date in your community and bring a potential member. If you are

interested in attending the AzLTA Glendale Townhall, please contact [Eveline Vanda](#). If your

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FEDERAL UPDATE



U.S. WILL LIFT TRAVEL RESTRICTIONS WITH CANADA AND MEXICO

Last Friday, the Biden administration announced that the U.S. will officially reopen its borders to vaccinated travelers on November 8. This announcement applies to both international air travel and travel across the land borders with Mexico and Canada.

U.S. Travel has long urged the administration to set a date for the reopening, which allows our industry to begin preparing to welcome international visitors. This development is vital to an even recovery across all sectors of travel and tourism. We will keep you apprised as we learn more. For now, please reference the [International FAQ](#) for more information.

LABOR SITUATION SURVEY

SOUND OFF ON LABOR SHORTAGES

AHLA and the AHLA Foundation are continually working to address hospitality labor shortages and advance policies that will help your business through the pandemic.



As part of those efforts, they are conducting a new [Front Desk Feedback survey](#) on the status of their business, current staffing situation and their outlook for the months ahead. The [survey](#) will take you less than five minutes to complete, and your responses will provide valuable feedback.

All responses will be anonymized, and no individual information will be shared.

Survey deadline is **Friday, October 22**.

SEASONAL CONNECT WEBINAR

Join us for a webinar about



staffing, housing, and so much more!

October 28, 2021

1 pm PST/4 pm EST

REGISTER

ARIZONA LODGING PERFORMANCE REPORT

SEPTEMBER LODGING PERFORMANCE REPORT

[Download](#) the latest Statewide Lodging Performance report from STR for September 2021. This report includes Occupancy, ADR, Rev Par, and Percentage changes of September 2021 and September 2020



STR is the leading provider of data benchmarking and analytics for the global hotel industry. Visit our Member Benefits page and contact STR to expand your reach with the definitive news source for hotel decision-makers. They also offer exclusive discounts on various customizable regional reports and industry profiles.

To view the full report, log in to the member portal [here](#).

UPCOMING IN-PERSON EVENTS

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OGLETREE DEAKINS WORKPLACE SAFETY SYMPOSIUM

AzLTA Strategic partner Ogletree Deakins Workplace Safety Practice Group has finalized the agenda for the December 2-4 National Workplace Safety Symposium in Phoenix. This event features members of the Ogletree Deakins Workplace Safety and Health Practice Group, in-house counsel, and corporate safety directors from across the country. Please see the [flyer](#) for more details, and you can register for the in-person program [here](#).

TAP INTO THE BENEFITS OF MEMBERSHIP



AzLTA Strategic Partner + Allied member Source 1 makes it simple to collect cashback rebates on items you buy every day. Source1 **pays cashback** to hoteliers on 165,000 items from **over 350 manufacturing suppliers**, including HD Supply, American Hotel Register, A-1 Textiles, Cintas, Office Depot, Grainger, S&D Coffee and more!

To learn more about how you can sign up, [click here!](#)

AzLTA Strategic Partner + Allied member United Health Group is the health and wellness partner of the hospitality industry.

With the Hospitality Health program, your part-time and full-time team members can now access affordable personal health insurance. The Affordable Care Act/Exchange plans cover pre-existing conditions along with a list of essential health benefits. Through this program, your employees can:

- Speak directly to licensed agents and receive quotes from multiple insurance companies.
- Access any qualifying federal subsidies as part of the enrollment process.
- Immediately enroll in medical, dental, vision, life, disability, and Medicare coverage programs.

Individual & family plans require no employer participation or contribution. Pass this along



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To learn more about how you can sign up, click [here](#)!

MEMBER RESOURCES

AzLTA Job Board

Take advantage of AzLTA's [Hospitality Job Board](#) listing platform where members can post job openings for free! To access this free member service, you must have a login to our website (www.azlta.com). If you don't have a login or don't remember your password, contact Ricardo Luna at rluna@azlta.com for assistance. Click [here](#) to view the Hospitality Job Board.

Join Now, And Don't Pay Membership Dues Until 2022!

Interested in Becoming an AzLTA Member? Take advantage of FREE membership benefits until January of 2022 and have access to breaking news alerts, weekly newsletters and much more. To learn more, contact membership@azlta.com. Click [here](#) to view the Membership Levels.

AZ SAFE + CLEAN CERTIFICATION

FOUNDATION

JOB BOARD

VISIT ARIZONA INITIATIVE

YOUR INDUSTRY. YOUR VOICE.

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