

October 22, 2020



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Dear Members,

The **Arizona Lodging & Tourism Association (AzLTA)** family is proud to share that our annual industry fundraiser has been renamed to honor industry icon and long-time AzLTA board member Doug Yonko of Hensley Beverage Company. We are thrilled to host the **2020 Doug Yonko Memorial Golf Tournament** at the gorgeous Phoenix Country Club on **Monday, November 9th**.



An annual scholarship will be awarded to an individual seeking a career in the travel, tourism, sports and/or hospitality industry. A portion of the proceeds from the golf tournament will help launch this scholarship through the AzLTA Foundation. Proceeds will also enable the AzLTA team to continue vital advocacy at the local, state and national levels on behalf of our leading Arizona industry.

Please join us for a fantastic day of golf and an opportunity to honor Doug Yonko and his legacy of steadfast service to our industry, to our community and to the Great State of Arizona.

For more information, visit <https://azlta.com/events/golf-tournament/>.

[Subscribe](#) to our email list.

Sincerely,

*Kim Grace Sabow*

Kim Grace Sabow

President & CEO

## TOURISM TALK WEBINAR



**TOURISM TALK**  
*A Series of Conversations with Industry Leaders*

WEEK 2

ARIZONA LODGING & TOURISM ASSOCIATION

**The Future of Group and Business Travel**

Sponsor  
REPUBLIC NATIONAL DISTRIBUTING COMPANY | Young's Market Company

WEDNESDAY  
OCTOBER 28  
2:00 PM

WEBINAR | ZOOM

**PANELISTS**

- John Chan**  
Director,  
Phoenix Convention Center  
and Venues
- Julie Giese**  
President,  
Phoenix Raceway
- Jason Rowley**  
President & CEO,  
Phoenix Suns
- Tom Sadler**  
President & CEO,  
Arizona Sports and  
Tourism Authority

**MODERATOR**

- Kim Sabow**  
President & CEO,  
Arizona Lodging and  
Tourism Association

#TOURISMTALK | WWW.AZLTA.COM/TOURISM-TALK

[REGISTER HERE](#)

## ARIZONA UPDATE



**Updated ADHS Guidance for restaurants/bars:** The Department of Health Services has recently posted updated guidance for restaurants/bars providing dine-in service. The biggest change is the inclusion of parlor games and karaoke with specific restrictions and health guidelines to follow.

[Subscribe](#) to our email list.

Please review the document [here](#) or find it on the ADHS website under the business dashboard. All liquor licensees across the state must abide by these guidelines.

## NATIONAL UPDATE

It's time for our leaders in Washington to put politics aside and chart a bipartisan path forward to help businesses and employees in the hardest-hit industries. Our COVID RELIEF NOW Coalition, supported by nearly 300 major public and private sector groups most impacted by COVID-19, launched a [digital advertising campaign](#) to make sure our message to Congress is clear. We need them to quickly approve a new COVID-19 relief package that addresses the needs of businesses and workers who have been severely impacted by the pandemic.



Millions of jobs and the livelihoods of people who have built their small business for decades are just withering away because our leaders in Washington are prioritizing politics over people. [Write, call, and tweet your elected officials](#) and tell them that the hotel industry's needs must be included in any final bill.

## AHLA SAFE STAY GUIDELINES



With the release of [hotel-specific guidance by the CDC](#), AHLA updated the Safe Stay info-graphic, [“Housekeeping Frequency During a Safe Stay”](#).

The hotel industry is going above and beyond to assure travelers and employees that hotels will be cleaner and safer than ever before. AHLA's Safe Stay, industry-wide standards enhanced standard of health and safety protocols, have been reviewed by the Centers for Disease Control and Prevention (CDC) and leading health experts.

## AZLTA PAC

[Subscribe](#) to our email list.

We need your help! The November election is quickly approaching. AZLTA is actively raising funds to support our tourism advocates at the legislature.

By contributing to the AZLTA PAC, you are helping to elect legislators who support our industry. Every day, lawmakers make decisions on raising or lowering your taxes, enacting or repealing burdensome employer mandates, and promulgating unreasonable regulations. The AZLTA PAC is committed to electing lawmakers who will best represent our objectives – lowering taxes, repealing burdensome employer mandates, and eliminating unreasonable regulations.



[DONATE TODAY!](#)

## AZSAFE+CLEAN



Are you **AZSAFE + CLEAN Certified?** AzLTA is pleased to offer the AZSAFE+Clean certification that aims to provide hotels and resorts a one-stop-shop for industry standards and guidelines for a safe work environment, and confirm to both

their team members and guests that they are taking the necessary steps to remain safe and clean.

[LEARN MORE](#)

## MEMBER DISCOUNTS



## Employers Reduce Medical Costs with **Virtual Visits**

Just \$7 per employee per month  
Reduce insurance claims  
Offset increases in insurance premiums and deductibles

### How?

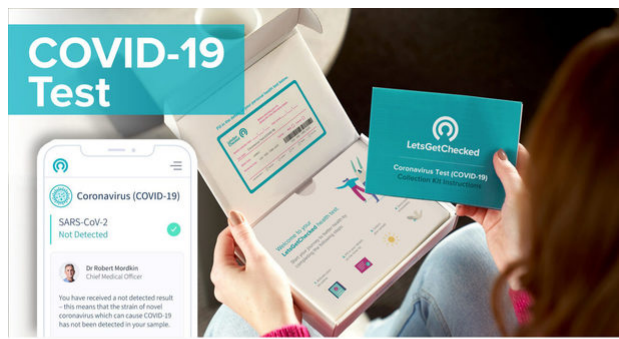
- Job hours cause your employees to overuse urgent care (UC) and emergency rooms (ER)
- Avoidable UC and ER visits drive increased employer medical claims and premium costs
- Access to virtual visits eliminates the need for unnecessary UC and ER visits
- Reduced UC and ER claims = reduced employer medical costs

For more information, please visit the [HealthiestYou Complete Flyer and FAQ page](#)



### Top 5 reasons your employees visit the UC or ER:

- 1 ALLERGIES**  
ER: \$345  
UC: \$97  
Virtual visit: \$0
- 2 EARACHE**  
ER: \$400  
UC: \$110  
Virtual visit: \$0
- 3 SINUSITIS**  
ER: \$617  
UC: \$105  
Virtual visit: \$0
- 4 BRONCHITIS**  
ER: \$795  
UC: \$123  
Virtual visit: \$0
- 5 URINARY TRACT INFECTIONS**  
ER: \$340  
UC: \$108  
Virtual visit: \$0



**Self-administered** comprehensive solution that integrates FDA AUTHORIZED at-home sample collection, lab testing, result-delivery, and patient support.

- ✓ Exclusive negotiated price for hospitality organizations/employers with promo code **HOSPITALITY20**: \$107 per test - includes expedited shipping.
- ✓ **Gentle, non-invasive, and easy to use**- simple instructions allow for sample collection at home
- ✓ Online results **within 48 hours** of test delivery to lab



Arizona Lodging & Tourism Association has partnered with Teladoc Health to give your employees and their families safe access to care with unlimited virtual visits for both mental health and medical conditions for just \$7 per month per employee- no insurance required.

[\*\*LEARN MORE\*\*](#)

Reopen with healthy employees and help avoid unnecessary closures. An FDA-authorized at-home COVID-19 test is now available. Our new partner LetsGetChecked offers AzLTA members a 20% discount with code **HOSPITALITY20**.

[\*\*LEARN MORE\*\*](#)



AzLTA is excited to work with Source 1 to help members drastically lower supply and F&B costs, while increasing quality and service. Source1 Purchasing makes it simple to collect cash back rebates on items you buy every day, plus cash back to hoteliers on 165,000 items from over 350 manufacturing suppliers, including HD Supply, American Hotel Register, Cintas, Office Depot, S&D Coffee and more.

[\*\*LEARN MORE\*\*](#)

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## IN THE NEWS



**Arizona's tourism industry hit hard by COVID-19, thousands of jobs lost**



**Pandemic Has Cost Arizona Tourism Industry Billions, Official Says**

## MEMBER RESOURCES

AzLTA is committed to providing our members with up-to-date resources, webinars, information and recommendations from our state and national partners. Daily updates will be shared on [our website](#) so please reference it often and share it with your network.

REOPENING HOTEL & TRAVEL GUIDELINES

AZ SAFE + CLEAN

COVID-19 RESOURCES

[Subscribe](#) to our email list.

AZ REOPENING GUIDANCE

ARIZONA HOSPITALITY WORKFORCE CONNECTION

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