

September 23, 2021



SEPTEMBER 23, 2021

Dear Members,

As we enter Fall, our ***Tourism: The Cornerstone of Arizona's Recovery*** tour continues across the state with stops in Sedona, Nogales, and Tucson. This listening tour is critical for our team to better understand the challenges facing every region of the state and how we can work with local, state and federal leaders on solutions.

Our top priority is ensuring we have a robust and qualified workforce throughout the state. AZLTA is the process of developing a workforce pipeline program to address the short-term and long-term needs of our industry. Please share your data, insight and ideas with Karin Jimenez so we can have a comprehensive approach.

Also, a special thank you to Vail Ross of STR, Colleen Floyd of Arizona Office of Tourism and Caroline Larsen of Ogletree Deakins for providing state and national analyses, hotel market forecasts, key national trends and legal updates at our Northern Arizona Forecast Event today. Also, sincerest gratitude to Stan Kantowski at the Enchantment Resort & Spa for hosting the event.

Thank you for your continued support.

Sincerely,

[Subscribe](#) to our email list.

Kim Grace Sabow
President & CEO

ADVOCACY TOWN HALLS



AzLTA is excited to continue our membership and advocacy town hall next week and are looking forward to meeting with the Nogales-Santa Cruz County hospitality and business community on Tuesday, September 28.

The AzLTA tour provides an opportunity to connect with our hospitality community and get critical local and state updates on our industry.

We encourage each of you to attend a tour date in your community and bring a potential member to attend. If your company or organization would like to host a town hall, please reach out to Karin Jimenez at kjimenez@azlta.com for more details.

DOUG YONKO MEMORIAL GOLF TOURNAMENT



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2021 DOUG YONKO SCHOLARSHIP



Our [Doug Yonko Scholarship](#) is now open and accepting applications! The Doug Yonko Scholarship will provide a \$7,500 scholarship to one lodging or tourism-related student every year in memory of Doug's service and commitment to Arizona. Through the Doug Yonko Scholarship and our Foundation, we are investing in Arizona's youth and the future success of the industry. We hope you are able to share this scholarship opportunity with your network as we continue to seek applications. The application deadline is **October 29, 2021**.

To learn more and apply, click [here](#).

FEDERAL UPDATE

U.S. LIFTS INTERNATIONAL TRAVEL BAN TO VACCINATED INDIVIDUALS



Earlier this week, the White House announced it would [ease entry restrictions](#) on international air travel for vaccinated individuals.

What this means: International travelers visiting the United States will have to show proof of vaccination prior to boarding a U.S.-bound flight and a negative COVID-19 test taken within three days of departure. Enhanced contact tracing and masking will also be required, but there will be no quarantine mandate. The new policy will take effect in early November, to give agencies and airlines time to prepare for the changes.

Why it matters: With many travel bans in place since March 2020, this is a major turning point in the management of the virus that will accelerate the recovery of the millions of travel-related jobs that have been lost due to international travel restrictions.

IN THE NEWS



[ARIZONA BUSINESS COMMUNITY SLAMS PROPOSED TAX INCREASES IN HUGE BUDGET BILL](#)

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UPCOMING EVENTS

FORWARD @ THE LODGING CONFERENCE - WOMEN ADVANCING HOSPITALITY

The Lodging Conference is next week! This year's event will be held at the **JW Marriott Phoenix Desert Ridge Resort and Spa** from **September 27-30**. Our very own AzLTA President & CEO [Kim Sabow](#) will be a featured speaker for the first annual [AHLA ForWard @ The Lodging Conference](#).

For more information on the **Lodging Conference 2021**, click [here](#).

To register for the **AHLA's ForWard** program, click [here](#).

[Register](#) for AHLA's Networking Reception at the 2021 Lodging Conference on Monday, September 27 from 5 PM -7 PM at the JW Marriott Desert Ridge Resort & Spa.



THIS WEEK'S JOB BOARD POSTINGS



Pool Technician

Enchantment Resort - Sedona, AZ

Posted: Sep 10, 2021



Catering Sales Manager

Arizona Grand Resort & Spa - Phoenix, AZ
Full-time

Posted: Sep 4, 2021



Housekeeping Attendant

SpringHill Suites by Marriott, Prescott - Prescott, AZ

Posted: Aug 23, 2021

[View More Jobs](#)

ARIZONA LODGING PERFORMANCE REPORT

AUGUST LODGING PERFORMANCE REPORT

[Download](#) the latest Statewide Lodging Performance report from STR for August 2021. This report includes Occupancy, ADR, Rev Par, and Percentage changes of August 2021 and August 2020.



STR is the leading provider of data benchmarking and analytics for the global hotel industry. Visit our Member Benefits page and contact STR to expand your reach with the definitive news source for hotel decision-makers. They also offer exclusive discounts on various customizable regional reports and industry profiles.

To view the full report, log in to the member portal [here](#).

INDUSTRY DATA



The [July](#) 2021 Gross Sales & Tourism Taxes report is now available. For the latest and historical tourism indicator reports, visit the Data and Trends [page](#).

TAP INTO THE BENEFITS OF MEMBERSHIP



AzLTA Strategic Partner + Allied member Source 1 makes it simple to collect cashback rebates on items you buy every day. Source1 **pays cashback** to hoteliers on 165,000 items from **over 350 manufacturing suppliers**, including HD Supply, American Hotel Register, A-1 Textiles, Cintas, Office Depot, Grainger, S&D Coffee and more!

To learn more about how you can sign up, [click here](#)!

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Group is the health and wellness partner of the hospitality industry.

With the Hospitality Health program, your part-time and full-time team members can now access affordable personal health insurance. The Affordable Care Act/Exchange plans cover pre-existing conditions along with a list of essential health benefits. Through this program, your employees can:

- Speak directly to licensed agents and receive quotes from multiple insurance companies.
- Access any qualifying federal subsidies as part of the enrollment process.
- Immediately enroll in medical, dental, vision, life, disability, and Medicare coverage programs.

Individual & family plans require no employer participation or contribution. Pass this along to any team members who are not eligible for employer-sponsored group health coverage.

To learn more about how you can sign up, click [here](#)!



MEMBER RESOURCES

AzLTA Job Board

Take advantage of AzLTA's [Hospitality Job Board](#) listing platform where members can post job openings for free! To access this free member service, you must have a login to our website (www.azlta.com). If you don't have a login or don't remember your password, contact Ricardo Luna at rluna@azlta.com for assistance. Click [here](#) to view the Hospitality Job Board.

Join Now, And Don't Pay Membership Dues Until 2022!

Interested in Becoming an AzLTA Member? Take advantage of FREE membership benefits until January of 2022 and have access to breaking news alerts, weekly newsletters and much more. To learn more, contact membership@azlta.com. Click [here](#) to view the Membership Levels.

AZ SAFE + CLEAN CERTIFICATION

FOUNDATION

JOB BOARD

VISIT ARIZONA INITIATIVE

YOUR INDUSTRY. YOUR VOICE.

JOIN TODAY!



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